



ORACLE



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Chair Talk

Greetings Fellow GWAC Members and Logisticians! This issue of the GWAC ORACLE Newsletter includes information about upcoming events; Chapter Officer reports; Management Committee meeting minutes; an article on *the Joint Chiefs of Staff Concept for Joint Operations*; a Part 4 Article on *My Cancer Survival Story* by Chair Dave Floyd, CPL; an article on SOLE 2009; a Flyer on our 30 September GWAC luncheon.



12th Annual GWAC Awards

Luncheon

Please submit nominations for the GWAC Field awards. Consider nominating a co-worker, a customer, a boss or even yourself. You do not have to be a member of SOLE to receive an Award. Multiple winners will be receiving their awards at our 28 October Awards Luncheon to be held at the Fort Myers Officer's Club in Arlington, VA. The Guest Speaker for the GWAC Awards luncheon will be Major General John Taylor of the Virginia Defense Forces. For more information about the 12th Annual GWAC Awards luncheon, see the Flyer on page 9, the nomination form on page 10 and the citation format on page 13. Hurry, nominations are due by 30 September!

SOLE 2009 Results

SOLE - The International Society of Logistics (SOLE) held its 44th Annual International Logistics Conference and Exhibition at the Omni Mandalay Hotel at Las Colinas, Dallas (Irving), Texas from 16-20 August 2009 with a

conference theme of "The Logistics of Global Security." GWAC was awarded the Gold Newsletter award and the Platinum Chapter award. Dave Peterson from LMI, along with one of his co-workers, both members of GWAC, received individual Field awards. See the SOLE 2009 Feedback Article on page 5.

30 September GWAC

Luncheon

The 30 September GWAC luncheon will be held at Technology Services Corporation's Office across from the Navy Yard at suite 640, 80 M Street, SE, Washington, DC 20003. The guest speaker is Mr. Don Davidson, ICT SCRM Specialist with the Globalization Task Force (GTF) OASD-NII / DoD CIO. The topic is *Supply Chain Risk Management (SCRM) in support of the US Comprehensive National Cybersecurity Initiative (CNCI)*. See pg. 12 Flyer.

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Chapter Officers

Chair	
Dave Floyd, CPL	703-805-4575
Immediate Past Chair	
Lyle Paulson, CPL	571-227-5070
Vice-Chair, Admin	
Mary Johnston	301-713-7086
Vice-Chair, Finance	
Thomas Lorenzo	703-588-6516
Vice Chair Member Services	
Tom Griffiths	703-995-9555
Vice-Chair, Professional Dev.	
Julie Smith	TBD

Vice-Chair, Education **(Open)**

Advisory Members

Joyce McCallister, PMP, CPL	703-217-8431
Richmond Miller, CPL	202-314-1149
Ken Gary	703-692-5920
Dev Raheja	301-483-4525
John McLaughlin	202-314-1435

Committee Chairs

CPL Coordinator **(Open)**
Education

Dr. Lloyd Muller, CPL 703-751-1060

Elections
Tom Griffiths 703-995-9655

Historian
Dave Floyd, CPL 703-805-4575

Job Referral
Lorenzo Thomas 703-588-6516

Logistics Education Foundation
Dave Floyd, CPL 703-805-4575

Membership
Tom Griffiths 703-995-9655

Award Nominations
Mary Johnston 301-713-7086

Oracle Newsletter Editor
Dave Floyd, CPL 703-805-4575

Public Relations
Dave Floyd, CPL 703-805-4575

Retail Sales
Tom Lorenzo 703-588-6516

Training **(Open)**

DCCEAS Delegate
Rich Miller, CPL 202-314-1149

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The ORACLE

The ORACLE is published 12 times a year. The deadline for articles and announcements is the second Monday of the month to be published. Authors, please reference "Editorial Objectives and Guidelines" under the "ORACLE Newsletter" Link at www.gwacsole.org for more details. GWAC assumes no responsibility for statements made by advertisers or for statements of fact or opinion expressed or implied in this publication.

Upcoming Events

28-29 September, 2009, Configuration Management to be held in Washington D.C. Contact www.technologytraining.com.

30 September - 2 October, 2009, Advanced Configuration Management in Washington DC. Contact www.technologytraining.com.

22-23 October, 2009, Information Assurance to be held in Washington DC. technologytraining.com.

26-29 October, 2009, 2009 DoD Maintenance Symposium and Exhibition. This event will be held in Phoenix, Arizona. Contact www.sae.org/dod.

27-28 October, 2009, Open Architecture to be held in Washington DC. technologytraining.com.

18-20 November, 2009, Integrated Logistics Support to be held in Washington, D.C. Contact www.technologytraining.com.

VC Finance Report

by Thomas Lorenzo at

thomas.lorenzo@pentagon.af.mil

As of 31 July, 2009

Beginning Balance: \$5,790.15

Income: \$0.00

Total Income: \$0.00

Expenses: \$0.00

Total Expenses: \$0.00

Ending Balance: \$5,790.15

VC Prof. Dev. Report

Ms. Julie Smith, LMI, was officially elected this past June to serve as VC for Professional Development. She will be assisting in the identification and contacting of guest speakers and the coordination of GWAC luncheons held at LMI.

CPL Chair Report

By Dave Floyd, CPL at

floyd_david@bah.com

CPL Exam Update

After having passed the May CPL exam, Mr. Steve Morgan, CPL was officially awarded his CPL certificate at SOLE 2009.

GWAC 2009 CPL Study Group

The CPL Study Group has completed its Study Group sessions. The final chapters of William Stevenson's 8th Edition of *Operations Management* was finished along with Stock and Lambert's book on Strategic Logistics Management. We added a new member to our Study Group, Tracey Ramsey. Previously, we have covered such topics as Reliability, Maintainability and Availability Measures (now referred to by DoD as Reliability, Availability, Maintainability (RAM)), recent trends in logistics, the definition of logistics and systems engineering and how logistics has evolved from the traditional 10 ILS elements. We covered Supportability Analysis, and logistics in the various phases of the acquisition life cycle. We studied studying Forecasting, Quality, Inventory Management, Supply Chain Management,

Project Management and Waiting Lines and Simulation. A review of sample questions was conducted prior to the exam.

SOLE Searchers

Check out the updated "Jobs" page hyperlink at the GWAC Web site at www.gwacsole.org. or contact Thomas Lorenzo at thomas.lorenzo.ctr@pentagon.af.mil

DCCEAS Chair Report

Rich Miller, CPL has agreed to take over from Dev Raheja as the GWAC delegate to the DC Council of Engineering and Architectural Societies. In this capacity he will be attending monthly DCCEAS meetings and reporting out on results. Please join me in congratulating him on volunteering for this.

Website Chair Report

Contact our new webmaster at webmaster@gwacsole.org with your comments and/or input. Files added during the last month to the functional areas include the following:

General.

- July Management Committee Meeting Agenda and Minutes
- Updated Calendar of Events

Administration.

- Membership Spreadsheet, Password protected (contact_webmaster@gwacsole.com)
- July ORACLE Newsletter

Finance.

- Contact Dave Floyd, CPL for a copy of the Financial Report.

Chapter Events List 2008-2009

<u>Date</u>	<u>Event</u>
September 14	GWAC Mngt. Com. Mtg.
September 19	District 2 Meeting
September 30	GWAC Luncheon
October 11	GWAC Mngt. Com. Mtg.
October 28	GWAC Awards Luncheon
November 9	GWAC Mngt. Com Mtg.

GWAC Management Committee Meeting Minutes

CALL TO ORDER:

Chair Dave Floyd, CPL, called the meeting to order at 5:45 p.m. on 13 July, 2009 at Hamburger Hamlet in Arlington, VA.

CHAPTER OFFICERS PRESENT:

Dave Floyd, CPL	Chapter Chair
Lyle Paulson, CPL	IPC
Tom Griffiths	VC Membership
Tom Lorenzo	VC Finance
Rich Miller, CPL	Advisory member
Ken Gary	Advisory member

OLD BUSINESS:

Past Minutes. The GWAC Management Committee reviewed and recommended approval of the June 2008 Management Committee Meeting minutes and Financial Report.

VC/COMMITTEE REPORTS:

VC FINANCE:

The GWAC financial balance is \$5,790.15.

VC MEMBER SERVICES:

Mr. Tom Griffiths made arrangements for the 30 September GWAC luncheon to be held at his company location on 80 M Street in Washington, DC.

VC PROGRAMS:

Luncheon Speakers. Please join me and the GWAC Management Committee in congratulating Ms. Julie Smith, LMI, for being elected to VC Programs.

Mr. Ted Seymour, Booz Allen, was our 30 January, 2008 speaker. He spoke on *PBL Business Case Analysis (BCA)*. Our 20 February luncheon was held in conjunction with DCCEAS at the Pier 7 restaurant in Washington, D.C. There was no GWAC luncheon held in March. The 30 April GWAC luncheon speaker was Mr. Bill Kobren, CPL, Director of the Logistics and Sustainment Group at DAU, who spoke on the topic: "What DAU Can Do for You!". Our 28 May luncheon speaker, Mr. Irv Varkoni, spoke on *Supply*

Chain Globalization, Preparedness and Resilience. The 25 June GWAC luncheon speaker was Mr. Alex Melnikov, Senior Analyst for DMSMS in OSD. He spoke on *Managing DMSMS*. Our 30 July GWAC luncheon speaker was Mr. Michael D. "Bo" Gourley, Program Director for Logistics Sustainment at the Defense Acquisition University (DAU). He spoke on *The Relationship Between Systems Engineering and Logistics*.

VC ADMINISTRATION:

On a personal note, Chair Dave Floyd, will be representing the Melanoma International Foundation at a meeting in Bethesda with the new Director of NIH, Francis Collins, M.D., Ph.D on 9 September. He is also helping to facilitate a melanoma support group at Shady Grove Adventist Hospital with the backing of the Melanoma International Foundation.

CPL COMMITTEE CHAIR:

The next CPL Exam will be held on 7 November, 2009. The location is TBD and will depend upon whether or not someone from GWAC is taking the CPL exam.

NEW BUSINESS:

Dev Raheja, a GWAC Management Committee Advisor, expressed interest in conducting a GWAC Seminar on "*Design to Reduce the Logistics Footprint*" to be held sometime in the Spring contingent on SOLE's approval of the Business Plan. Topics include:

- How Much Logistics Support We Really Need?
- Designing out failure modes
- FMECA for reducing logistics needs
- Designing maintenance-free subsystems
- Techniques of reducing MTTR
- Reliability Centered Maintenance (RCM)
- Techniques of improving Inherent Availability
- Techniques to improve Operational Availability
- Prognostics design to reduce logistics cost.

ADJOURNMENT:

There being no further discussions, Chair Dave Floyd, CPL, adjourned the meeting at 7:00pm. The next GWAC Management Team meeting will take place on Monday, 14 September, 2009 at Hamburger Hamlet in Crystal City. GWAC members are welcome!

SOLE 2009 Feedback Article

Opening Keynote(s):

1. John Coburn (GEN Ret), President and CEO VT Systems:

- **We are in “Hybrid” Warfare and we need to be more agile.** We need an Industrial base czar.
- **Supply Chain Management is out-moded.** Rather than linear, it is more network based with supplier, transportation, parts, distribution, focused around the customer and teaming across international boundaries. For example, United Defense Industries was bought out by BAE systems (half of the FCS portion). Fast ports are as important as fast ships and they must be secure. 1/4 million containers are going through Longbeach per month. The container is not opened until point of destination.
- **Logistics - What a dull and Boring Business.** We assume away logistics restraints. We only buy what we can afford to buy. Keep production lines open.
- **Modeling and Simulation are crucial -** Includes RAM and spares modeling.
- **Military / Industry Partnerships are crucial -** We are all in this together. Need to maintain our logistics and technological edge which we are the best at.
- **Stable Software Development is a must -** Build it in up front rather than as an afterthought.

2. VADM Mark Harnitchek, Deputy Commander US TRANSCOM:

Joint Operating Environment:

- **Widely dispersed Operations**
- **Diminishing access**
- **Reliance on commercial networks**
- **Joint Interagency is multinational!**
- **Unsecured lines of communications**
- **Irregular warfare and new enemy**

Security in Afganistan:

- **Border security**
- **Cyber security**
- **Transportation**
- **Infrastructure (ports, dams, bridges, power grid)**
- **Physical Security of a) people - body armor, 16K vehicles; b) commodities; c) Information**

We can move stuff fast - that is our strength.

Where are people going to come from in the next 8-12 years? We will be looking at reversing some of the extremes in contracting out. We will be insourcing.

We will be bringing costs down and making costs more transparent.

We will be partnering with academia, industry, other government agencies, and targeting skills.

ARTICLE

JOINT CHIEFS OF STAFF RELEASE CAPSTONE CONCEPT FOR JOINT OPERATIONS

(Reprinted from US Joint Forces Command Website)

The joint logistics community has new guidance on how the Chairman of the Joint Chiefs of Staff (CJCS), Admiral Mike Mullen, sees the future of joint force operations. The Capstone Concept for Joint Operations (CCJO) Version 3.0, signed by the CJCS on 22 January, outlines a vision for the joint forces of 2016 to 2028. The CCJO describes joint operations as integrating four key areas of military activity: combat, security, engagement, and relief and reconstruction. Joint force commanders will need to be able to combine two or more of these activities to accomplish operational requirements.

Among the common operating precepts that underlie all joint operations, the CCJO notes that joint force commanders must be able to envision the performance of joint functions such as logistics independently of each service's capabilities. For the sustainment community, the CCJO explains that relief and reconstruction, in particular, can primarily become focused on logistics and engineering tasks, where the military's "most important contribution may be to assist other organizations in such areas as transportation, communications, logistics, and emergency health-care."

The CCJO emphasizes the importance of partnerships among the services, local authorities, other U.S. Federal agencies, and nongovernmental organizations to relief and reconstruction efforts. It notes, "Military commanders must be able to tolerate a certain degree of ambiguity and inefficiency as the price of suc-

cessful cross-agency collaboration." However, commanders must monitor and control jointforce employment in these activities so that the combat readiness of units is not degraded.

The CJCS intends for the CCJO to "guide force development and experimentation" on a broad scale. Subordinate joint and service operating concepts will address this joint concept in further detail and apply the ideas to specific situations.

The capstone concept reinforces the recently published Army training doctrine, FM 7-0, Training for Full Spectrum Operations, by calling for the recruiting, developing, and rewarding of flexible leaders who:

- Are comfortable acting on their own authority when they have an understanding of how their actions will affect the big picture.
- Share information with subordinates, leaders, and peers.
- Give subordinates the opportunity to make as many decisions as conditions allow.
- Foster an environment that is "more tolerant of errors of commission than errors of omission."

A copy of the CCJO is available at the U.S. Joint Forces Command website at

www.jfcom.mil/newslink/storyarchive/2009/CCJO_2009.pdf

<http://www.jfcom.mil/newslink/storyarchive/2009/CCJO_2009.pdf>

ARTICLE

My Cancer Survival Story Part 4

By Dave Floyd, CPL, GWAC Chair

(Continued from last month)

Following lung surgery and the adjuvant vaccine treatments, life seemed to go back to normal. Subsequent CT scans and chest X-Rays were negative. I felt hopeful that the melanoma vaccine program had worked. Four and a half years later I was beginning to believe that I had been cured of my cancer. Life was good.

Then an incident occurred. I was in Crystal City, Arlington, VA and it was raining. I needed to cross the street to meet a prospective client. As I ran onto the street my legs buckled and fell. I wondered why I had fallen. It wasn't like me. I had been a track star in high school and this had never happened before. Something must be wrong.

My worries intensified the following week while on vacation in Bermuda. I had trouble sleeping due to headaches that wouldn't abate. When we got home, my doctor ordered an X-Ray of my brain. There was a spot about the size of a quarter in the right parietal area of my brain. Had my luck run out? Would my almost certain death be long and painful? How would I deal with it?

My family was in shock. The horrible memories of my previous battles with cancer were being relived. My mother had already lost one son and my father had died recently of a heart attack. She couldn't cope with the possibility of losing another child. Others in my family and my friends, alarmed as they were, didn't quite know how to react to me. I dreaded the thought of notifying those at work, losing my spot on the career ladder, and becoming irrelevant -- someone to avoid.

An MRI confirmed the X-Ray results. My doctor ordered a round of body scans to determine whether the cancer had spread elsewhere. It would be impractical to biopsy the mass to confirm whether it was cancer. It made more sense to monitor it for any growth or just remove it.

Scared as I was, I was determined not to be a cancer victim. I pressed my doctor for the more aggressive approach of removing the suspected melanoma. I researched the best neurosurgeon in the area. I struck gold with the *Washingtonian's* issue on the Top 100 Doctors. I chose a surgeon who was top rated and had been head of the Massachusetts General Hospital neurosurgery department. I called his office and made an appointment.

My wife and my mother accompanied me to the office visit. They were extremely concerned and wanted to hear directly from the doctor what my options and chances of survival were. The doctor said that the mass was fortunately in an area of the brain that could be operated on. He saw no evidence of spreading. The bad news is that he could not operate on me for a month because he was going on vacation. As an alternative, he offered to let one of his assistants perform the surgery in two weeks. This posed a serious dilemma. Should I wait a full month during which time the suspected melanoma could spread, or should I chose to have the surgery done sooner by someone with less experience.

What would you do?

(Continued next month)

GWAC New Member Spotlight

Jeb S. Lyne, Manager, PRTM

Background

Jeb's experience includes a broad range of areas such as the U.S. Navy, small business, Home Depot, and aerospace and defense (A&D).

While in the Navy, Jeb was an engineer qualified submarine officer, a force protection/anti-terrorism officer, a nuclear weapons security officer, and led numerous technological, industrial, and operational projects to completion. In small business, he developed in-depth experience and knowledge of value chain construction and reengineering, as well as product development and human capital management. His experience at Home Depot involved strategic project management, and considerable process reengineering, as well as improving leadership and management skills across all levels of the organization. He also has A&D work experience in global supply chain design, product and service innovation, and operational strategy formulation.

Jeb earned his Bachelor of Science in mathematics from the United States Naval Academy, his Master of Science in operations research and management science from George Mason University, and his Master of Science in engineering management from Old Dominion University.

Industry Focus

Jeb's industry experience includes A&D, national security, commercial and government collaborative planning, organizational development, product and service innovation, and process reengineering information sharing. He currently holds a TS-SSBI holds a security clearance.

Select Project Experience

- Developed PBL strategic business case for transformation and market attack plan for the business unit of a large A&D firm making the transition from a traditional transaction-based business model to an outcome-based business model.
- Created an integrated enterprise-wide PBL and sustainment measurement, management, and governance strategy and implementation plan - linked directly to the corporate and business unit strategy - to assist with the following objectives: monitor and measure PBL and sustainment program execution and profitability; identify and transfer emergent program management best-practices; and provide a mechanism for P&L owners to construct and present a uniform PBL and sustainment brand to the customer
- Designed and executed strategic market assessment of next generation logistics and sustainment technologies for a major A&D firm to redirect research and development money and more correctly match market demand.
- Mapped current and future collaborative demand planning processes for a large government logistics agency to help it better understand its retail and industrial customer's core and emergent demands. Also helped agency improve demand plan accuracy and its customers improve responsiveness to the retail customer, while ensuring minimum line stoppages at a decreased inventory level.
- Designed and helped win a contract for a collaborative supply chain capable of delivering 2,000+ automotive components to thousands of locations throughout the continental United States - within 48 hours of order placement - and helped develop the operational strategy necessary to make the business venture profitable.



Announcing the GWAC of SOLE - The International Society of Logistics 12th Annual Logistics Awards Program



to be held on Wednesday, October 28, 2009

The Greater Washington Area Chapter (GWAC) of SOLE - The International Society of Logistics is soliciting award nominations for the Twelfth Annual Logistics Awards Program. GWAC SOLE will recognize individual achievements in the logistics field selected through nominations submitted by you -- industry, government and academic professionals. Nominees do not have to be a member of SOLE, but they must be based in the Washington Metro Area. Our Awards committee will select award recipients, and presentations will be made at the GWAC Annual Awards Luncheon, Wednesday, October 28th, 2009, at the Fort Myer Officers' Club, Lamplighter Room, from 11:00 a.m. to 1:00 p.m.

Award nominations should be submitted in letter format, single-spaced, typewritten, and in the attached format. The first page should include point of contact information on the award nomination author and proposed recipient and a justification paragraph. The second page is a proposed citation. Please adhere to the provided format. Send the award nomination to Mr. Lyle Paulson at Lyle.paulson@dhs.gov no later than the close of business on September 30th, 2009. Ensure Lyle acknowledges receipt of your award recommendation.

The program features a Logistician of the Year Award and Logistics Specialty Awards:

Logistician of the Year Award - Recognizes one individual who demonstrates exceptional vision and leadership in the general field of logistics and/or outstanding achievements/accomplishments in new or established methods, techniques and management of logistics or logistics systems. Do not recommend someone for Logistician of the Year. The award recipient will be chosen from among all nominations.

Logistics Specialty Award - Recognizes technical achievement and professional experience in and contributions to a given specialty of logistics. Nominations for this award should be developed around the individual with the suggested award title best describing the recognition.

The following are examples of specialty award titles that might be used:

- | | | |
|--------------------------------------|------------------------------|-------------------------------|
| * Integrated Logistics Support (ILS) | * Personnel Training | * Inventory Control |
| * Business Logistics Management | * Technical Publications | * Warehousing |
| * Life Cycle Cost Management | * Facilities | * Performance-based Logistics |
| * Transportation and Handling | * Post Production Support | * Provisioning |
| * Financial Management | * Reliability | * International Logistics |
| * Contract Management | * Maintainability | * Acquisition Logistics |
| * Supplier/Subcontractor Management | * Human Factors | * Software Support |
| * Physical Distribution | * Information Systems | * Safety Engineering |
| * Maintenance Management | * Support and Test Equipment | * Supply Support |
| * Logistics Support Analysis | * Material Flow | * Physical Distribution |
| * Logistics Research & Development | * Environmental Management | * Supply Chain Logistics |

Individuals may be nominated for more than one award, but can win in only one category.

All nominations should be received no later than the close of business September 30th, 2009 at the following address:

Lyle Paulson,

Lyle.paulson@dhs.gov



*Please Join the Greater
Washington Area Chapter (GWAC) of
SOLE – The International Society of Logistics*

on Wednesday, 30 September, 2009

at the Technology Services Corporation Office,

Suite 640, 80 M. Street, SE, Washington, D.C. 20003

from 11:30 am to 1:00 pm

for a luncheon and presentation. The event is \$5.00 pay at the door.

RSVP to bunnystreet@yahoo.com

Mr. Don Davidson

**ICT SCRM Specialist with the Globalization Task
Force (GTF) OASD-NII / DoD CIO**

**Topic: Supply Chain Risk Management (SCRM) in sup-
port of the US Comprehensive National Cybersucurity
Initiative (CNCI)**

Mr. Don Davidson is currently assigned to the Globalization Task Force (GTF) in ASD-NII/DoD CIO, where he leads the “standardization” effort within the Comprehensive National CyberSecurity Initiative (CNCI) task #11 on improving Supply Chain Risk management for Information Communications Technology capabilities (IDT SCRM). He has 35 years of federal service to include 11 years active duty as well as civilian assignments in Army Research Laboratory, Army Materiel Command, Army Secretariat, US Joint Forces Command, OSD-Acquisition, Technology, & Logistics (AT&L) and now OASD-Networks and Information Integration (NIIK). He has a Bachelor of Science Degree in Engineering from USMA at West Point NY and a Master of Science Degree in National Security Strategy with concentration in Information Resources Management from the National War College (NWC) at National Defense University. He is also a graduate of the Defense Leadership and Management Program (DLAMP).

LOCATION OF 30 SEPTEMBER GWAC LUNCHEON



Above, looking East, on M Street, towards the NAVY YARD METRO stop, New Jersey Ave. exit. 80 M Street is the building on the left. Parking is available across from 80 M St. for \$5.

