



ORACLE



July 2009
Vol. 37, Number 7
District 2, Chapter 1
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Chair Talk

Greetings Fellow GWAC Members and Logisticians! This issue of the GWAC ORACLE Newsletter includes information about upcoming events; Chapter Officer reports; Management Committee meeting minutes; a final article on *Misunderstood Superheroes - Batman and Performance-Based Logistics* by Mr. Randy Fowler, DUSD (L&MR); a Part 4 Article on *My Cancer Survival Story*; an article on John Langford's funeral; our GWAC election results; Article on the 29 July GWAC Luncheon; Feedback from our 2008 GWAC membership survey. SOLE 09 Flyer.



The Guest Speaker was Mr. Mark Alter, a Senior Associate with Booz Allen. See the article on page 5.

29 July GWAC Luncheon

The 29 July GWAC luncheon was held at LMI, 2000 Corporate Ridge, McLean, VA from 1130 - 1300. The Topic was *The Latest Challenges in Contractor Logistics Support to DoD*. The guest speaker was Mr. Jay Erb, Vice President for Integrated Services and Support for Army, Joint and DoD programs. He is also the Vice President, Professional and Technical Development for SOLE. See page 7.

[Contact www.gwacsole.org](http://www.gwacsole.org)
[for all your GWAC](#)
[information needs](#)

12th Annual GWAC Awards Luncheon

Please submit nominations for the GWAC Field awards. Consider nominating a co-worker, a customer, a boss or even yourself. You do not have to be a member of SOLE to receive an Award. Multiple winners will be receiving their awards at our 28 October Awards Luncheon to be held at the Fort Myers Officer's Club in Arlington, VA. The Guest Speaker for the GWAC Awards luncheon will be Major General John Taylor of the Virginia Defense Forces. For more information about the 12th Annual GWAC Awards luncheon, see the Flyer on page 11, the nomination form on page 12 and the citation format on page 13.

24 June GWAC Luncheon

The 24 June GWAC luncheon was held at the Booz Allen office in Arlington, VA from 1130 to 1300. The topic was *Design for Affordability*.

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Chapter Officers

Chair	
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Immediate Past Chair	
Lyle Paulson, CPL	571-227-5070
Vice-Chair, Admin	
Mary Johnston	301-713-7086
Vice-Chair, Finance	
Thomas Lorenzo	703-588-6516
Vice Chair Member Services	
Tom Griffiths	703-995-9555
Vice-Chair, Professional Dev.	
Julie Smith	TBD

Vice-Chair, Education **(Open)**

Advisory Members

Joyce McCallister, PMP, CPL	703-217-8431
Richmond Miller, CPL	202-314-1149
Ken Gary	703-692-5920
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Committee Chairs

CPL Coordinator **(Open)**

Education

Dr. Lloyd Muller, CPL 703-751-1060

Elections

Tom Griffiths 703-995-9655

Historian

Dave Floyd, CPL 703-805-4575

Job Referral

Lorenzo Thomas 703-588-6516

Logistics Education Foundation

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(Open)

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The ORACLE

The ORACLE is published 12 times a year. The deadline for articles and announcements is the second Monday of the month to be published. Authors, please reference "Editorial Objectives and Guidelines" under the "ORACLE Newsletter" Link at www.gwacsole.org for more details. GWAC assumes no responsibility for statements made by advertisers or for statements of fact or opinion expressed or implied in this publication.

Upcoming Events

27-29 July, Performance Based Logistics (PBL) 2009. This event will be held at the Westin Hotel in Alexandria, VA. Chapter Chair Dave Floyd, CPL will be speaking and be the lead moderator on the Military panel. Contact (888) 482-6012.

16-20 August, 2009, SOLE 2009 to be held in Dallas, TX. The theme is *The Logistics of Global Security*. GWAC Chair Dave Floyd, CPL and Vice Chair Tom Griffiths will be speaking. Contact SOLE HQ at 301-459-8446 or at SOLEhq@erols.com

28-29 September, 2009, Configuration Management to be held in Washington D.C. Contact www.technologytraining.com.

30 September - 2 October, 2009, Advanced Configuration Management in Washington DC. www.technologytraining.com

26-29 October, 2009, 2009 DoD Maintenance Symposium and Exhibition. This event will be held in Phoenix, Arizona. Contact www.sae.org/dod.

VC Finance Report

by Thomas Lorenzo at

thomas.lorenzo@pentagon.af.mil

As of 31 June, 2009

Beginning Balance: \$5,790.15

Income: \$0.00

Total Income: \$0.00

Expenses: \$0.00

Total Expenses: \$0.00

Ending Balance: \$5,790.15

VC Prof. Dev. Report

Ms. Julie Smith, LMI has been serving in this capacity by assisting in the identification and contacting of guest speakers and the coordination of GWAC luncheons held at LMI. She was officially elected this month.

CPL Chair Report

By Dave Floyd, CPL at

floyd_david@bah.com

CPL Exam Update

The next CPL exam will be held on 17 August at the 2009 SOLE Symposium.

GWAC 2009 CPL Study Group

The CPL Study Group shifted from Thursday to Wednesday evening meetings from 5:00pm to 7:00pm through January of 2009 at a rate of two chapters a week in order to cover all the reading materials. The final chapters of William Stevenson's 8th Edition of *Operations Management* are finished along with Stock and Lambert's book on Strategic Logistics Management. We added a new member to our Study Group, Tracey Ramsey. Previously, we have covered such topics as Reliability, Maintainability and Availability Measures (now referred to by DoD as Reliability, Availability, Maintainability (RAM)), recent trends in logistics, the definition of logistics and systems engineering and how logistics has evolved from the traditional 10 ILS elements. We covered Supportability Analysis, and logistics in the various phases of the acquisition life cycle. We studied studying Forecasting, Quality, Inventory

Management, Supply Chain Management, Project Management and Waiting Lines and Simulation. A review of sample questions was conducted prior to the exam.

SOLE Searchers

Check out the updated "Jobs" page hyperlink at the GWAC Web site at www.gwacsole.org. or contact Thomas Lorenzo at thomas.lorenzo.ctr@pentagon.af.mil

DCCEAS Chair Report

Rich Miller, CPL has agreed to take over from Dev Raheja as the GWAC delegate to the DC Council of Engineering and Architectural Societies. In this capacity he will be attending monthly DCCEAS meetings and reporting out on results. Please join me in congratulating him on volunteering for this.

Website Chair Report

Contact our new webmaster at webmaster@gwacsole.org with your comments and/or input. Files added during the last month to the functional areas include the following:

General.

- June Management Committee Meeting Agenda and Minutes
- Updated Calendar of Events

Administration.

- Membership Spreadsheet, Password protected (contact_webmaster@gwacsole.com)
- June ORACLE Newsletter

Finance.

- Contact Dave Floyd, CPL for a copy of the Financial Report.

Chapter Events List 2008-2009

<u>Date</u>	<u>Event</u>
August 16-20	SOLE 2009, Dallas, TX
August 17	GWAC Mngt. Com. Mtg.
September 14	GWAC Mngt. Com. Mtg.
September 30	GWAC Luncheon

GWAC Management Committee Meeting Minutes

CALL TO ORDER:

Chair Dave Floyd, CPL, called the meeting to order at 5:45 p.m. on 8 June, 2009 at Hamburger Hamlet in Arlington, VA.

CHAPTER OFFICERS PRESENT:

Dave Floyd, CPL	Chapter Chair
Lyle Paulson, CPL	IPC
Tom Griffiths	VC Membership
Tom Lorenzo	VC Finance
Rich Miller, CPL	Advisory member
Ken Gary	Advisory member

OLD BUSINESS:

Past Minutes. The GWAC Management Committee reviewed and recommended approval of the June 2008 Management Committee Meeting minutes and Financial Report.

VC/COMMITTEE REPORTS:

VC FINANCE:

The GWAC financial balance is \$5,790.15.

VC MEMBER SERVICES:

Mr. Tom Griffiths received the GWAC ballot and GWAC membership survey. The Membership survey results are shown on page 9.

VC PROGRAMS:

Luncheon Speakers. Please join me and the GWAC Management Committee in congratulating Ms. Julie Smith, LMI, for being elected to VC Programs. Mr. Mark Alter, Booz Allen, was our 27 May, 2009 luncheon speaker. He spoke about *Designing for Affordability (DFS)*. Mr. Ted Seymour, Booz Allen, was our 30 January, 2008 speaker. He spoke on *PBL Business Case Analysis (BCA)*. Our 20 February luncheon was held in conjunction with DCCEAS at the Pier 7 restaurant in Washington, D.C. There was no GWAC luncheon held in March. The 30 April GWAC luncheon speaker was Mr. Bill Kobren, CPL, Director of the Logistics and Sustainment Group at DAU, who spoke on the topic: "What DAU Can Do for You!". Our 28 May luncheon speaker, Mr. Irv Varkoni, spoke on *Supply*

Chain Globalization, Preparedness and Resilience. The 25 June GWAC luncheon speaker was Mr. Alex Melnikov, Senior Analyst for DMSMS in OSD. He spoke on *Managing DMSMS*. Our 30 July GWAC luncheon speaker was Mr. Michael D. "Bo" Gourley, Program Director for Logistics Sustainment at the Defense Acquisition University (DAU). He spoke on *The Relationship Between Systems Engineering and Logistics*.

VC ADMINISTRATION:

On a personal note, Chair Dave Floyd, CPL implemented his skin cancer awareness project in partnership with dermatologists and Safeway pharmacists. He is also helping to facilitate melanoma support group at Shady Grove Adventist Hospital with the backing of the Melanoma International Foundation (MIF).

CPL COMMITTEE CHAIR:

The local CPL Exam was held on 2 May at SOLE Headquarters. Lyle Paulson, CPL proctored the exam. There was some discussion about CPL recertification that needs to be done every five years.

NEW BUSINESS:

Dev Raheja, a GWAC Management Committee Advisor, expressed interest in conducting a GWAC Seminar on "*Design to Reduce the Logistics Footprint*" to be held sometime in the Spring contingent on SOLE's approval of the Business Plan. Topics include:

- How Much Logistics Support We Really Need?
- Designing out failure modes
- FMECA for reducing logistics needs
- Designing maintenance-free subsystems
- Techniques of reducing MTTR
- Reliability Centered Maintenance (RCM)
- Techniques of improving Inherent Availability
- Techniques to improve Operational Availability
- Prognostics design to reduce logistics cost.

ADJOURNMENT:

There being no further discussions, Chair Dave Floyd, CPL, adjourned the meeting at 7:00pm. The next GWAC Management Team meeting will take place on Monday, 17 August, 2009 at the 2009 SOLE Symposium.

24 June GWAC Luncheon Feedback Article

Mr. Mark Alter, a Senior Associate with Booz Allen Hamilton, gave a presentation on Design for Affordability (DFA). The focus was on a tool that contributes to a more affordable design by identifying and prioritizing the high cost drivers for analysis based on goals established by the stakeholders. A Cross Functional IPT is established to conduct workshops to identify high cost drivers, look at trade-offs, conduct business case analyses and prioritize solutions which provide a return on investment. The Cross Functional IPT approach works best on larger complex systems that have high volume and high cost. In this case the example that was given was the Virginia Class (SSN 774) submarine. Areas identified for savings included depot/shipyard labor, manpower, design changes, the repair process - which was re-engineered, and the optimization of maintenance activities that eliminated tasks and/or labor. The results were \$1.0B to \$1.5B out of \$3.8B saved per hull.

See the *Design For Affordability* figure that shows the challenges facing the program manager and how the features of DFA can help in designing a system that is not only more affordable through the reduction of life cycle costs but that also has a higher materiel availability.

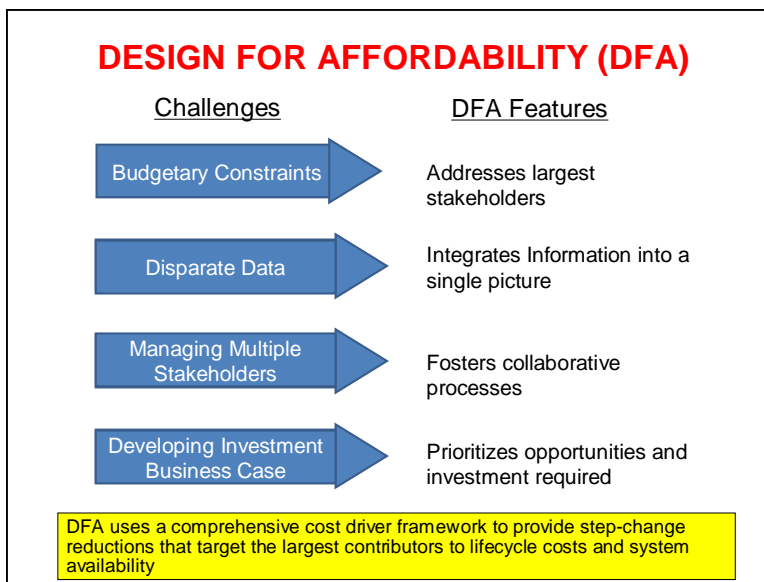
Article on John Langford’s Funeral held on 10 July, 2009

Mr. John Langford, CPL, a member of GWAC and SOLE, was buried with full military honors at Arlington National Cemetery on 10 July. Chair Dave Floyd, CPL and VC Chair for Member Services, Tom Griffiths and his wife Lin attended. We were greeted at the entrance to the Chapel by John’s wife Kitty. When I mentioned my name, she remembered that I was from SOLE and that I was Chairman of the Greater Washington Area Chapter (GWAC) of SOLE of which John was a member. She expressed gratitude for our being there and said how much SOLE had meant to John.

The funeral service was held at the Old Post Chapel at Fort Myer in Arlington, VA. There were approximately 50 attendees. John’s son Dirk Langford gave the eulogy. It was heartfelt and moving. John’s body had been cremated and when the box that contained his ashes was ceremoniously walked up the aisle it seemed like a gift being presented to God. After the service, we all got in our cars and followed the horse drawn caisson to the gravesite which was located in a large, open field in the newly expanded area of Arlington Cemetery.

John was buried with full military honors. There must have been 50 uniformed Air Force men and women in attendance including the Honor Guard, band, rifle squad for the 21 gun salute and a lone bugler who played Taps. I have been to a few burials at Arlington National Cemetery but I have never seen anything like that. It was a fitting tribute in John’s honor.

Afterwards, Tom, his wife and I had lunch at the Fort Myer Officer’s Club, after stopping briefly by my parents gravesite, where we toasted to the lasting memory of John.



ARTICLE (Part IV)

Misunderstood Superheroes Batman and Performance-Based Logistics (PBL)

By Randy T. Fowler (AUSD AT&L/L&MR)
(. . . continued from last month)

PBL Success

Usually at this point in a PBL article, the author cites how many PBL applications there are to date. If one insists on counting, most experts estimate there are over 200. But I'm tired of counting. PBL has been DoD policy since 2003, and the strategy shows signs of institutionalization in the Services, Defense Logistics Agency, industry, and internationally.

Benefits tend to be characterized in two primary dimensions - readiness or availability improvements, and cycle time reductions measured by logistics response time and repair turnaround times.

Annually at this time of the year, DoD honors the best of the PBL programs with the Secretary of Defense PBL Awards. This past year's winners were:

- System Level: F-22 Raptor (Air Force)
- Subsystem Level: ALR-67(v)3 Radar Warning System (Navy)
- Component Level: AN/TSQ-221 Tactical Airspace Integration System (Army).

This is the fourth year of the PBL awards and the first that each of the military services has captured one of the award categories.

The Way Ahead

The evidence is clear: PBL works. PBL delivers dramatic improvements in performance with lower operating costs across the total life cycle. PBL does more for the warfighter with less from the taxpayer. Instead of paying for transactional activities, the government and industry partners deliver improved performance at lower costs.

Ten years of implementation attest to the fact that PBL has been institutionalized. It is time to evolve and refine its application. There are issues to be worked out and PBL methods to make more repeatable and better integrated

with Defense Logistic enterprise strategies. The future path is not to move away from PBL, but to recognize its value and work diligently to improve and spread its application.

In a July 31, 2008, memorandum ("Implementing a Life Cycle Management Framework") from John Young, and in DoD Instruction DOD 5000.02, *Operation of the Defense Acquisition System*, the Office of the Secretary of Defense affirmed the continued policy emphasis on PBL. In this affirmed direction, OSD makes one notable change: Renaming performance-based logistics to performance-based life cycle product support. This change in nomenclature reflects a more precise calibration of the targeted acquisition and sustainment application of PBL and indicated progressiveness in understanding the nature of PBL. Do not read anything more into the name change than that—it is to help understanding and correct some of the past misunderstanding.

One Key ingredient for more effective PBL strategies is better acceptance in the logistics community. Like Bruce Wayne (aka Batman), who was orphaned from his family, PBL has in some quarters been orphaned from mainstream logistics. PBL seems to strike animus and angst in government logisticians. I firmly believe that this perspective is based on lack of knowledge of the PBL business model, particularly the vital role for government manager's oversight and integration of PBL strategies. I have faith that our logistics community wants what is best for our warfighters, and that a continued emphasis on reshaping our governments workforce to become PBL managers can turn skeptics into advocates.

We must also focus on how to effectively integrate PBL into future acquisition and sustainment governance processes. In response to this challenge, PBL can be an excellent lens in establishing post-Initial Operational Capability reviews. PBL can also give the military services greater affordability, agility, flexibility, and reliance in future sustainment strategies.

We are examining these areas and more in a product support assessment and way ahead review initiated in September 2008.

ARTICLE (Part IV)

Misunderstood Superheroes Batman and Performance-Based Logistics (PBL)

By Randy T. Fowler (AUSD AT&L/L&MR)
(. . . *continued from previous page*)

Integral to the assessment is examining the PBL strategies launched, matured, working, and not working over the last decade drive the discussions and debates about how to fix issues with current sustainment strategies and how to evolve future life cycle management strategies. I sincerely hope we are willing to move forward with strategies more approximating next generation PBL and not a return to the past “schlock and dreck” of transactional-based logistics, emphasizing buying parts and support equipment, and driving PMs crazy with stovepiped logistics.

PBL: Unappreciated Superhero

Batman, despite positive results, does not get his due, that is frequently the lot of a superhero. Today, we need solutions more than ever. The country and DoD face a budget crisis of enormous dimension. Retrograde, recapitalization, reset, reconstitution of the force and the continuing long war on terrorism are challenges that will not go away.

PBL is a DoD acquisition sustainment superhero that has been underappreciated to this point. Even if one does not understand what is going on inside the soul of PBL, it is still a proven superhero - and in the 21st century, superheroes are in short supply.

There is no better way to understand than through communication. In this article, I've attempted to do that, and I look forward to the cards and letters to follow—love notes and hate mail alike. We must move away from parochial interests, focus on the greater good, and establish a dialogue to define and implement the next-generation product support strategies that are warfighter-focused and drive down sustainment costs. PBL is a vial and necessary component of that dialogue.

July Luncheon Article

Mr. Jay Erb, Vice President for Integrated Services and Support for Army, Joint and

DoD programs for General Dynamics Information Technology (GDIT) and the Vice President, Professional and Technical Development for SOLE, spoke at our 29 July GWAC luncheon on *The Latest Challenges in Contractor Logistics Support to DoD*. See the discussion shown below.

In sourcing

30,000 jobs in Industry will be going back to the Government including 20,000 of them acquisition specialists and 10,000 “others”. Many of these moves will be temporary in nature, e.g., limited to three years.

Base Realignment and Closure (BRAC)

Jay's company, GDIT, could be losing 100 employees due to the closure/relocation of the Aberdeen Proving Ground if employees aren't willing to relocate.

Earned Value Management System (EVMS)

EVMS will be applied to all new contracts, including services contracts and subcontractors. Some companies/subcontractors, particularly small businesses, may not have the resources to retool and purchase licenses for EVMS software.

Indefinite Delivery / Indefinite Quantity (IDIQs)

Large multi-award contracts with primes and subs are competing and bidding on delivery orders. If you didn't get in as a prime up front then you are out of luck. SEAPORT is an example that the Navy uses to manage the process. The Contracting Officers are having difficulty keeping up with the effort required to award and manage them.

Small Business Requirements

Small Business set-asides for companies as small as \$7M in annual revenues are taking away business from the larger companies.

Organizational Conflict of Interest (OCI)

Jay's company, GDIT, has had to set up firewalls with its parent company General Dynamics that otherwise would preclude them from bidding on a management services contract for overseeing GD's production of a large weapons platform.

ARTICLE

My Cancer Survival Story Part 4

By Dave Floyd, CPL, GWAC Chair

(Continued from last month)

Following the removal of the melanoma tumor from my lung, I was advised to get adjuvant therapy. What is adjuvant therapy? The Mayo Clinic (www.mayoclinic.com) defines it as follows:

“You’ve already had surgery to remove your tumor. But how can you be sure that some cancer cells haven’t remained behind in other parts of your body? Your doctor might suggest something called “adjuvant therapy” as a way to kill any remaining cancer cells that are too small to be seen by available tests. Adjuvant therapy is used after primary treatments, such as surgery or radiation, to decrease the chance that your cancer will recur. But the added benefit of adjuvant therapy doesn’t come without a price – the side effects can be more than minor inconveniences.

The type of adjuvant therapy that is best for you is based on your type of cancer and its stage. The five main types include: chemotherapy, hormone therapy, radiation therapy, immunotherapy and targeted therapy.”

Choosing whether to get adjuvant therapy, and choosing among the alternatives, was a daunting and highly emotional task. What if I elected not to get adjuvant therapy and the cancer returned? What if I chose a less aggressive alternative? Could I forgive myself if the cancer returned? What if I had to travel long distances to get my treatment – could I afford it and would the time off affect my job security? If I lost my hair, would it affect my self confidence, and how would other people react?

Armed with fear and determination, I attacked the National Cancer Institute (NCI) website looking for treatments and clinical trials, often referred to as protocols, which might offer the promising treatments and hopefully cures. There were surprisingly a number of options, none of them convenient or without side effects. I applied for an immunotherapy clinical trial offered at Yale University. Fortunately, I applied within thirty days after surgery or I would have been ineligible to participate. The Mayo Clinic website describes immunotherapy as follows:

“Immunotherapy attempts to influence your body’s own immune system to fight off remaining cancer cells. Immunotherapy can either stimulate you body’s own defenses or supplement them, for example, putting antibodies or immune cells from another person into your body. Immunotherapy is still considered experimental. However, doctors are using it in difficult-to-treat cancers that don’t respond to usual treatments, including melanoma, lymphoma and kidney cancers.”

What I liked about immunotherapy is that it leverages the immune system, which is your body’s first line of defense against cancer. Also, immunotherapy side effects didn’t seem as bad as those of other options – some of which actually suppress your immune system. The clinical trial program at Yale New Haven, CT used a vaccine made up of melanoma cancer cells taken from patients and then killed. My arm was injected with the vaccine over a six-month period to stimulate my immune system response to any remaining melanoma cells. Five years after completing the program, I was told that I was one of only two of the 20 clinical trial participants who were still alive.

ARTICLE

The 2009 GWAC Membership Survey Results

Your GWAC Management Team took advantage of the ballot mailing to ask a few questions about how the chapter can better serve your needs. Please take a moment to review the results. Thank you for your participation - your comments are important to us.

MEMBER SERVICES

1. **GWAC Membership.** What do you like most about being a GWAC member? What do you like least about being a GWAC member?

a. Most: Newsletters; Networking; Luncheons and Networking Events; Friendship; Access to technical expertise, resources and exchange on new subjects; professional opportunities; Networking

b. Least: Having to work outside the area of logistics

2. **Chapter Resources.** Area(s) in which you would make use of GWAC's resources include:

a. Standards, practices and training/education in logistics applications and processes (4 chose this).

b. Consolidated library services (e.g., richly-linked web site serving many logistics disciplines) (2 chose this).

c. Stronger networking among agencies, businesses, and logistics experts (4 chose this).

d. Clearinghouse for personnel recruiting, job openings or business development (1 chose this).

e. _____

3. **Membership Participation.** Do you have any recommendations for increasing chapter membership and participation in chapter functions? If yes, please elaborate.

a. Yes: Yes; Some kind of "bring a prospective member promotion"; Three people recommended that GWAC get more prominent speakers at the luncheons.

b. No.

ADMINISTRATION

1. **Career Assistance.** Would you like to speak to other GWAC members or submit information to the Newsletter editor about your experiences, organization, job openings, or job-seeking needs? If so, please specify which area(s)?

a. Yes. No responses

b. No.

Area(s): Not specified

2. **Newsletter.** How often do you download/read the newsletter off the web site?

a. Every month (5 voted for this).

b. 4-6 times a year (1 vote for this).

c. Less than 4 times a year (2 voted for this).

d. Never (0 voted for this).

The 2009 GWAC Membership Survey (Cont'd)

GWAC WEB SITE

1. **Web Site.** The GWAC Website (www.qwacsole.org) had over 3500 hits over the last year. The most visited pages were the start page, newsletter page, programs page, and career assistance page. What changes (design/content) would you like to see made to the GWAC web site to increase overall visits and what other pages/links would you like to see available/have more robust content? Have not seen it recently; Good Web Site.

PROGRAMS

1. What would you do differently about current GWAC Chapter functions, processes and procedures?
a. Not a big deal, not sure combining Luncheon with DC Council of Engineering and Architectural (DCCEAS) adds value.

b. Nothing.

2. **Luncheon Speaker.** Would you be willing to be a speaker at an upcoming monthly luncheon? If so, what would be your topic? (Meal is free along with token(s) of appreciation).

a. Yes: One vote for yes.

b. No: Not working LOG right now, not likely much to share; 4 other no votes.

Name/Phone #: _____

Topic: Total Life Cycle Management

3. What is your feedback so far on rotating GWAC Luncheon locations throughout the greater Washington area? Please elaborate on the luncheon cost, locations, parking, convenience, food, speakers, presentations: Rotate, stay close to Metro; Rotate is fine, prefer stay close to Metro; Prefer rotations; Near Metro.

PROFESSIONAL DEVELOPMENT and EDUCATION

1. **Logistics 101 Training Opportunities.** Would you or your company/activity be interested in receiving a one-day logistics training course, presented by GWAC, for a nominal fee? Can you help publicize and promote attendance at this one-day logistics introduction course within your organization? Would you like to be a presenter, or provide a presenter, at a one-day logistics introduction course, and what would be your topic?

a. Yes

b. No: 6 said no.

Topic(s): _____

2. **Seminar.** Would you be willing to host or conduct a one-day Seminar on behalf of GWAC SOLE? If yes, please elaborate on the topic, location, timeframe(s) and any anticipated costs. If no, what topics would you be interested in hearing at a one-day GWAC Seminar?

a. Yes: Haven't thought about it.

b. No _____



Announcing the GWAC of SOLE - The International Society of Logistics 12th Annual Logistics Awards Program



to be held on Wednesday, October 28, 2009

The Greater Washington Area Chapter (GWAC) of SOLE - The International Society of Logistics is soliciting award nominations for the Twelfth Annual Logistics Awards Program. GWAC SOLE will recognize individual achievements in the logistics field selected through nominations submitted by you -- industry, government and academic professionals. Nominees do not have to be a member of SOLE, but they must be based in the Washington Metro Area. Our Awards committee will select award recipients, and presentations will be made at the GWAC Annual Awards Luncheon, Wednesday, October 28th, 2009, at the Fort Myer Officers' Club, Lamplighter Room, from 11:00 a.m. to 1:00 p.m.

Award nominations should be submitted in letter format, single-spaced, typewritten, and in the attached format. The first page should include point of contact information on the award nomination author and proposed recipient and a justification paragraph. The second page is a proposed citation. Please adhere to the provided format. Send the award nomination to Mr. Lyle Paulson at Lyle.paulson@dhs.gov no later than the close of business on September 30th, 2009. Ensure Lyle acknowledges receipt of your award recommendation.

The program features a Logistician of the Year Award and Logistics Specialty Awards:

Logistician of the Year Award - Recognizes one individual who demonstrates exceptional vision and leadership in the general field of logistics and/or outstanding achievements/accomplishments in new or established methods, techniques and management of logistics or logistics systems. Do not recommend someone for Logistician of the Year. The award recipient will be chosen from among all nominations.

Logistics Specialty Award - Recognizes technical achievement and professional experience in and contributions to a given specialty of logistics. Nominations for this award should be developed around the individual with the suggested award title best describing the recognition.

The following are examples of specialty award titles that might be used:

- | | | |
|--------------------------------------|------------------------------|-------------------------------|
| * Integrated Logistics Support (ILS) | * Personnel Training | * Inventory Control |
| * Business Logistics Management | * Technical Publications | * Warehousing |
| * Life Cycle Cost Management | * Facilities | * Performance-based Logistics |
| * Transportation and Handling | * Post Production Support | * Provisioning |
| * Financial Management | * Reliability | * International Logistics |
| * Contract Management | * Maintainability | * Acquisition Logistics |
| * Supplier/Subcontractor Management | * Human Factors | * Software Support |
| * Physical Distribution | * Information Systems | * Safety Engineering |
| * Maintenance Management | * Support and Test Equipment | * Supply Support |
| * Logistics Support Analysis | * Material Flow | * Physical Distribution |
| * Logistics Research & Development | * Environmental Management | * Supply Chain Logistics |

Individuals may be nominated for more than one award, but can win in only one category.

All nominations should be received no later than the close of business September 30th, 2009 at the following address:

Lyle Paulson,

Lyle.paulson@dhs.gov

SOLE 2009
"The Logistics of Global Security"

18-20 August 2009

Omni-Memorial Hotel at Lee Collins, Dallas (Friday), Texas

Tuesday, 18 August

Industry Keynote: General (Ret) John C. Coburn, President, VT Systems
Government Keynote: Admiral Thad W. Allen (invited), Commandant, USCG

Opening Plenary – "The Many Faces of Logistics in Global Security"

Charles F. Nussbaumer, Senior Fellow, The Rand Corporation, Moderator

Panel 1 – "Designing for Security"

Louis A. Kratz, VP, Logistics & Sustainment, Lockheed Martin Corporation, Moderator

Panel 2 – "Security in the Manufacturing Process"

Alex Melnikow, Deputy Director, DMSMS, Defense Standardization Program Office

Wednesday, 19 August

Plenary – "Logistics as the First Line of Defense"

MC Michael A. Sumrall, Asst to the Chairman, Joint Chiefs, Moderator

Panel 1 – "Security in Humanitarian and Disaster Relief Operations"

Joseph L. Spruill, Department of Homeland Security, Moderator

Panel 2 – "Multimodal Transportation Security"

Colonel Victoria Leigandier, Chair, Dept of Military Strategy & Logistics, ICAF, Moderator

Thursday, 20 August

Plenary – "Logistics Technologies Enabling Global Security"

Eric S. Stungs, CEO, Accenture National Security Services, Moderator

Panel 1 – "The Role of Space in Global Economic Security"

Dr. Harley A. Thronson, NASA Goddard Space Flight Center, Moderator

Panel 2 – "The Security Challenge of Information Security"

Mitchell Komaroff, Director, Globalization Task Force, OASD(MI)/DoD CIO, Moderator

Closing Plenary – "Global Sustainability through Logistics"

Charles F. Nussbaumer, Senior Fellow, The Rand Corporation, Moderator

President's Luncheon Keynote

Paul Turner, Director of Event Operations, Cowboys Stadium

Paper Tracks
all conference days
Exhibitors 17-19 August
Receptions, Awards,
Special Events ...
& more!

Pre-Conference Workshops

16-17 August 2009

Sunday, 16 August

Developing Logistics Metrics (8000-1200)

Resilient Logistics Chain: Getting from Here to There (1200-1700)

Sunday, 16 August

Performing Proactive Obsolescence Management (8000-1200)

Security Through Design Interface (1200-1700)

For more details, visit www.sole.org,
or contact SOLE HQ at 301-459-6446 or solehq@crosl.com

SOLE 2009 Pre-Conference Workshops

16-17 August 2009

Developing Logistics Metrics (0800-1200, Sunday, 16 August 2009)

The requirement to develop substantive logistics metrics is often essential to meeting technical proposal requirements and in subsequent award determination. This workshop – jointly conducted by Philip T. Frohne, CPL (author of the McGraw-Hill SOLE Press book "Quantitative Measurements for Logistics") and Dr. Kenneth R. Sperry (Oklahoma State University) - will provide helpful tips on how to develop simple metrics for evaluating reliability, maintainability, life cycle costs, trade studies, and other logistics activities. The workshop will include a series of exercises emphasizing the key points. This information is invaluable to program/logistics managers and logistics engineering analysts; and can be applied at all levels of logistics service and support contracts.

Resilient Logistics Chains: Getting From Here to There (1300-1700, Sunday, 16 August 2009)

In 2007 Congress directed – through the passage of Public Law 110-53 (Title IX, Section 524) – that all private sector business (to include non-profit, defense contractors, and commercial enterprises of all sizes) voluntarily certify their emergency preparedness and business continuity. As part of this recognition of increased preparedness, there is an understanding of the key role that logistics and logistics chain operations and management play in an organization's resiliency. In this workshop, Donald R. Byrne, CBCP (Certified Business Continuity Professional), North River Solutions, will lead the attendees through the challenges of building end-to-end logistics chains. Drawing on best practices and emerging business practices, he will highlight the challenges and pitfalls in dealing with today's global supply chains and logistics structures. In addition to gaining an understanding of the standards currently in development (i.e., ISO 28000), the class will provide both a framework/model for companies to self-assess their level of preparedness and index of both logistics chain and corporate/enterprise resiliency.

Performing Proactive Obsolescence Management (0800-1200, Monday, 17 August 2009)

Taught by Charles M. Marshall, ARINC Engineering Services, this workshop is designed to allow you to understand the fundamentals of DMSMS (diminishing manufacturing sources and materiel shortages) and its relationship to obsolescence management. Topics covered (with supporting exercises) include: performing a DMSMS self assessment; development of a DMSMS management plan; how to develop an Operational Impact Analysis; reduction of hazardous substances and waste electrical and electronic equipment; and recognition of/dealing with counterfeit components and parts. Attendees will be provided a copy of the "hot off the presses" US Department of Defense Standardization Program Office Standard Document SD-22, "The DMSMS Guidebook."

Security Through Design Interface (1300-1700, Monday, 17 August 2009)

The objective of this workshop - led by Jon J. Buder, DML, Jacobs Technology, Advanced Systems Group - is to provide the participants with an identification and understanding of the fundamental activities and analyses necessary for the effective "designing in" of system security and supportability to achieve system optimization. Activities to be discussed include analysis of alternatives; continuous modernization planning; human systems integration; interoperability, reliability, supportability and maintenance analyses; support system alternatives; and trade-off analysis. Using multiple system/program examples, the workshop will highlight the importance of performing design interface early on in development to maximize program performance and security. Attendees will take away from the workshop both an understanding of and appreciation for managing design interface to reduce program lifecycle, security and design risks.