



ORACLE



April-May 2009
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District 2, Chapter 1
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Chair Talk

Greetings Fellow GWAC Members and Logisticians! This issue of the GWAC ORACLE Newsletter includes information about upcoming events; Chapter Officer reports; Management Committee meeting minutes; a Part 2 article on *Misunderstood Superheroes - Batman and Performance-Based Logistics* by Mr. Randy Fowler, a Part 2 Article on *My Cancer Survival Story*, DUSD (L&MR); upcoming events; our draft GWAC election ballot with an opening for VC Programs; SOLE E-letter information and Flyers for the 24 June GWAC Luncheon and SOLE 2009.



2009-2010 GWAC Elections

A ballot for electing the GWAC Membership Committee for this coming year will be mailed to you along with the GWAC Membership Survey for the year 2008-2009. Please mark-up the ballot with your selections and return it along with the survey form to the return address indicated in the mailing. Note that we have openings for Vice Chair Programs and for Vice Chair Professional and Technical Development. Please feel free to volunteer for one of these positions by writing in your name in the appropriate field.

20 May GWAC Social

The 20 May GWAC Social was held at Chair Dave Floyd's home in Alexandria, VA from 5:00 pm to 7:00 pm. There was plenty of food,

wine, beer and networking - a good time was held by all!

27 May GWAC Luncheon

The 27 May GWAC luncheon was held at 80 M Street, SE Washington, DC from 1130 - 1300. The Topic was *Space Shuttle Disposition - The Logistics Challenge—The End of an Era?* The guest speaker was Ms. Sue Kinney, Director of Logistics at NASA.

24 June GWAC Luncheon

The 24 June GWAC luncheon will be held at the Booz Allen office in Arlington, VA from 1130 to 1300. The topic is *Design for Affordability*. The Guest Speaker is Mr. Mark Alter, a Senior Associate with Booz Allen. See the Flyer on page 14 for more information.

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Chapter Officers

Chair	
Dave Floyd, CPL	703-805-4575
Immediate Past Chair	
Lyle Paulson, CPL	571-352-2573
Vice-Chair, Admin	
Mary Johnston	301-713-7086
Vice-Chair, Finance	
Thomas Lorenzo	703-588-6516
Vice Chair Member Services	
Tom Griffiths	703-995-9555
Vice-Chair, Professional Development	(Open)
Vice-Chair, Education	(Open)

Advisory Members

Joyce McCallister, PMP, CPL	703-217-8431
Richmond Miller, CPL	202-314-1149
Ken Gary	703-692-5920
Dev Raheja	301-483-4525
John McLaughlin	202-314-1435

Committee Chairs

<u>CPL Coordinator</u>	(Open)
<u>Education</u>	
Dr. Lloyd Muller, CPL	703-751-1060
<u>Elections</u>	
Tom Griffiths	703-995-9655
<u>Historian</u>	
Dave Floyd, CPL	703-805-4575
<u>Job Referral</u>	
Lorenzo Thomas	703-588-6516
<u>Logistics Education Foundation</u>	
Dave Floyd, CPL	703-805-4575
<u>Membership</u>	
Tom Griffiths	703-995-9655
<u>Award Nominations</u>	
Mary Johnston	301-713-7086
<u>Oracle Newsletter Editor</u>	
Dave Floyd, CPL	703-805-4575
<u>Public Relations</u>	
Dave Floyd, CPL	703-805-4575
<u>Retail Sales</u>	
Tom Lorenzo	703-588-6516
<u>Training</u>	(Open)
<u>DCCEAS Delegate</u>	
Dev Raheja	301-483-4525
<u>Webmaster</u>	
Thomas Lorenzo	703-588-6516

The ORACLE

The ORACLE is published 12 times a year. The deadline for articles and announcements is the second Monday of the month to be published. Authors, please reference "Editorial Objectives and Guidelines" under the "ORACLE Newsletter" Link at www.gwacsole.org for more details. GWAC assumes no responsibility for statements made by advertisers or for statements of fact or opinion expressed or implied in this publication.

Upcoming Events

23-25 June, 2009, Integrated Logistics Support. This event will be held in Las Vegas, NV. Contact www.technologytraining.com.

25-26 June, 2009, DoD Architecture Framework. This event will be held in Las Vegas, NV. Contact www.technologytraining.com.

15-16 July, 2009, Open Architecture. This event will be held in Washington, D.C. Contact www.technologytraining.com.

27-29 July, Performance Based Logistics (PBL) 2009. This event will be held at the Westin Hotel in Alexandria, VA. Chapter Chair Dave Floyd, CPL will be speaking. Contact (888) 482-6012.

16-20 August, 2009, SOLE 2009 to be held in Dallas, TX. The theme is *The Logistics of Global Security*. Contact SOLE HQ at 301-459-8446 or at SOLEhq@erols.com

22-23 October, 2009, Information Assurance to be held in Washington D.C. Contact www.technologytraining.com.

VC Finance Report

by Thomas Lorenzo at

thomas.lorenzo@pentagon.af.mil

As of 30 April, 2009

Beginning Balance: \$5,982

Income:

Total Income: \$0.00

Expenses: PBL Workshop

Total Expenses: \$17.94

Ending Balance: \$5,964.45

VC Prof. Dev. Report

Steve Morgan resigned as Vice Chair for Professional Development so we have an opening for this position. If you are interested, contact Dave Floyd, CPL at 703-805-4575.

CPL Chair Report

By Dave Floyd, CPL at

floyd_david@bah.com

CPL Exam Update

The CPL exam was held on 2 May at Sole Headquarters. Lyle Paulson, CPL volunteered to proctor the exam.

GWAC 2009 CPL Study Group

The CPL Study Group shifted from Thursday to Wednesday evening meetings from 5:00pm to 7:00pm through January of 2009 at a rate of two chapters a week in order to cover all the reading materials. The final chapters of William Stevenson's 8th Edition of *Operations Management* are finished along with Stock and Lambert's book on Strategic Logistics Management. We added a new member to our Study Group, Tracey Ramsey. Previously, we have covered such topics as Reliability, Maintainability and Availability Measures (now referred to by DoD as Reliability, Availability, Maintainability (RAM)), recent trends in logistics, the definition of logistics and systems engineering and how logistics has evolved from the traditional 10 ILS elements. We covered Supportability Analysis, and logistics in the various phases of the acquisition life cycle. We studied

studying Forecasting, Quality, Inventory Management, Supply Chain Management, Project Management and Waiting Lines and Simulation. A review of sample questions is planned prior to the exam.

SOLE Searchers

Check out the updated "Jobs" page hyperlink at the GWAC Web site at www.gwacsole.org. or contact Thomas Lorenzo at thomas.lorenzo.ctr@pentagon.af.mil

DCCEAS Chair Report

UDC/Future Cities – Dr. Onye. UDC student won a student paper award. Future Cities school winner Messer Middle School's principal was excited about recognition. Fox Morning News featured Student Future Cities team. Some problems in moving the model from the National Building Museum and will plan in advance for model next year.

Website Chair Report

Contact our new webmaster at webmaster@gwacsole.org with your comments and/or input. Files added during the last month to the functional areas include the following:

General.

- April Management Committee Meeting Agenda and Minutes
- Updated Calendar of Events

Administration.

- Membership Spreadsheet, Password protected (contact_webmaster@gwacsole.com)
- April ORACLE Newsletter

Finance.

- Contact Dave Floyd, CPL for a copy of the Financial Report.

Chapter Events List 2008-2009

<u>Date</u>	<u>Event</u>
May 27	GWAC Luncheon
June 8	GWAC Mngt. Com. Mtg.
June 24	GWAC Luncheon

GWAC Management Management Committee Meeting Minutes

CALL TO ORDER:

Chair Dave Floyd, CPL, called the meeting to order at 5:45 p.m. on 11 May, 2009 at Hamburger Hamlet in Arlington, VA.

CHAPTER OFFICERS PRESENT:

Dave Floyd, CPL	Chapter Chair
Lyle Paulson, CPL	IPC
Tom Griffiths	VC Membership
Rich Miller, CPL	Advisory member
Ken Gary	Advisory member

OLD BUSINESS:

Past Minutes. The GWAC Management Committee reviewed and recommended approval of the February 2008 Management Committee Meeting minutes and Financial Report.

VC/COMMITTEE REPORTS:

VC FINANCE:

The GWAC financial balance is \$5,964.45

VC MEMBER SERVICES:

Mr. Tom Griffiths will be mailing out the ballot and GWAC membership survey on 13 June. See the ballot on page 8.

VC PROGRAMS:

Luncheon Speakers. Mr. Ted Seymour, Booz Allen, was our 30 January, 2008 speaker. He spoke on *PBL Business Case Analysis (BCA)*. Our 20 February luncheon was held in conjunction with DCCEAS at the Pier 7 restaurant in Washington, D.C. There was no GWAC luncheon held in March. The 30 April GWAC luncheon speaker was Mr. Bill Kobren, CPL, Director of the Logistics and Sustainment Group at DAU, who spoke on the topic: "What DAU Can Do for You!". Our 28 May luncheon speaker, Mr. Irv Varkoni, spoke on *Supply Chain Globalization, Preparedness and Resilience*. The 25 June GWAC luncheon speaker was Mr. Alex Melnikov, Senior Analyst for DMSMS in OSD. He spoke on *Managing DMSMS*. Our 30 July GWAC luncheon speaker was Mr. Michael D. "Bo" Gourley,

Program Director for Logistics Sustainment at the Defense Acquisition University (DAU). He spoke on *The Relationship Between Systems Engineering and Logistics*. Mr. Joe Spruill, DHS, spoke about *DHS Logistics* at the September luncheon. At the GWAC 11th Annual October Awards Luncheon, Dr. Dave Peterson from LMI received the GWAC Logistician of the Year Award.

VC ADMINISTRATION:

On a personal note, Chair Dave Floyd, CPL implemented his skin cancer awareness project in partnership with dermatologists and Safeway pharmacists. The Melanoma International Foundation recognized him for his efforts on 5 April with an award for courage.

CPL COMMITTEE CHAIR:

The local CPL Exam was held on 2 May at SOLE Headquarters. Lyle Paulson, CPL proctored the exam.

There was some discussion about CPL recertification that needs to be done every five years.

NEW BUSINESS:

Dev Raheja, the GWAC DCCEAS representative and GWAC Management Committee Advisor, expressed interest in conducting a GWAC Seminar on "*Design to Reduce the Logistics Footprint*" to be held sometime in the Spring contingent on SOLE's approval of the Business Plan. Topics include:

- How Much Logistics Support We Really Need?
- Designing out failure modes
- FMECA for reducing logistics needs
- Designing maintenance-free subsystems
- Techniques of reducing MTTR
- Reliability Centered Maintenance (RCM)
- Techniques of improving Inherent Availability
- Techniques to improve Operational Availability
- Prognostics design to reduce logistics cost.

ADJOURNMENT:

There being no further discussions, Chair Dave Floyd, CPL, adjourned the meeting at 7:00pm. The next GWAC Management Team meeting will take place at Chair Dave Floyd's house on Monday, 8 June, 2009 starting at 5:45 pm. GWAC members are most welcome to attend.

ARTICLE (Part I)

Misunderstood Superheroes Batman and Performance-Based Logistics

By Randy T. Fowler (AUSD AT&L/L&MR)

DoD's framework for PBL has consistently embraced a spectrum of public - and private-sector provider strategies, with partnering being an integral component of PBL approaches. Despite these policy and procedural consistencies defining PBL, the perception formed, and indeed grew, that PBL is contracting out logistics.

Part of the reason for this perception is that contractors have been effective and integral to most of the PBL strategies employed to date. PBL has not significantly changed DoD's reliance on contractors; it has only changed the nature of how we use their services. Simply put, we have transitioned from buying iterative discrete quantities of goods and services (transactional logistics) to acquiring sustainment via top-level outcomes (PBL). The most mysterious part of the misperception is the seeming desire by skeptics and critics to characterize PBL as "contracting out" in an attempt to claim PBL is bad for the DoD enterprise, infrastructure, battlefield operations, information technology systems, and the completeness of the organic workforce. That need not be the case, but PBL is a demanding strategy that requires change in many organic infrastructure concepts. The next-generation PBL strategies need to offer improved attention to the enterprise integration effects – but the DoD infrastructure has to step up to a different incentive set in next generation thinking as well.

Product-Support Integrators

Linked with the PBL definitional issue is a misunderstanding of the PBL tenet to employ a product-support integrator. Most people believe using an industry PSI equates to doing a wholesale outsourcing of logistics, which is wrong because the integrator integrates, which does not imply performing all logistics services.

In this case, the misperception is more understandable because to this point, most PSIs

have been industry original equipment manufacturers (OEMs). However, there is no industry PSI. DoD policies and procedures have consistently encouraged flexibility with respect to PSIs. A PSI is defined as "an entity performing as a formally bound agent (via contract [industry] or memorandum of agreement/understanding [government] charged with integrating all sources of support, public and private, defined within the scope of the PBL agreements to achieve the documented outcomes" (*Performance Based Logistics*, (DAU, 2005). This definition accommodates a government or industry PSI. Organic PSIs can work. Naval Inventory Control Point is the PSI for several subsystem PBL strategies that use performance-based contracts with contractors holding them accountable for performance outcomes.

I believe the DAU PBL training curriculum gets it right by having students fully consider PSI alternatives such as the OEM, a sub-tier industry provider, a depot, an inventory control point, the program management office, or a third – or fourth-party logistics provider. DAU students have been diverse in determining their preferred PSI: 15 percent elect a sub-tier industry provider; 10 percent choose the PM; and 10 percent select an organic source. The figures are a DAU faculty estimate consolidated by the university PBL program director in August 2008.

Many misconstrue the true role of a PSI. PSIs do not "control" a platform's sustainment, nor do they perform or even manage all of the support functions. An industry PSI is prevented from doing so by statute (Title 10 U.S. Code), policy, and Service preferences for organic support. I believe a clear misunderstanding of the PSI role is the basis for the recently proposed House Armed Services Committee language (Section 823), which recommends restricting PSI performance to organic sources - a position opposed by DoD.

The determination of a PSI comes down to which entity has the best ability to drive life cycle systems engineering influence to the asset to include reliability improvements), who can best direct supply chain management decisions and to (*To be continued . . .*)

ARTICLE

My Cancer Survival Story Part 2

By Dave Floyd, CPL, GWAC Chair

(Continued from last month)

I had periodic follow-up tests and examinations after the removal of the melanoma from my left temple in 1984. They included Computed Axial Tomography (CAT) Scans, Magnetic Resonance Imaging (MRI), chest x-rays and bone scans. I feared the results. I would approach each visit from a worst case scenario standpoint so I would be better prepared in case the cancer returned or spread. I learned that bad news travels fast. If I didn't get a phone call within 24 hours of a test, there was nothing to be alarmed about. I also learned to read the look in the eyes of the test technician. As I approached five years without evidence of cancer I became hopeful, even confident, that I was cured. I believed that five years without recurrence was the magic survival number. If I could just make it to year five, I was home free.

At the four and a half year mark, a dark "spot" appeared in my left lung during a routine chest x-ray. My doctor called it a "nodule", which Wikipedia defines as "a relatively hard, roughly spherical abnormal structure that may form on tendons and muscles in response to injury. Nodules are normally benign and often painless." My doctor didn't seem too concerned about it. He wanted to keep it under observation for any changes over time. I trusted my doctor and I went along with his approach but the fear factor was setting in again. I dreaded each follow-up x-ray and worried about the results. I needed to know for sure if it was cancer, if only for my own peace of mind and that of those around me. I insisted on getting a biopsy.

A lung biopsy involves inserting a very long needle (approximately 6 inches long) through the chest wall into the lung with the aid of a CAT scan. It requires precision and quickness or the CAT scan image gets blurred with blood. It's like trying to retrieve a golf ball from a muddy stream bed. Twice I went through this very painful procedure that was unsuccessfully performed by a doctor in residence. Fortunately, my doctor was able to schedule me with the head thoracic surgeon at another hospital, who successfully performed the biopsy.

The results confirmed my worst fears. The melanoma had returned in a vital organ and could spread to other vital organs, if it had not already. I researched the seriousness of my situation online. I fell into the category of a Stage IV metastatic melanoma. The chances of my survival for another five years had dropped to just 5%.

Imagine the effect that this devastating news had on me, my family and friends. I could be faced with prolonged pain and suffering and be dead within six months. I felt reluctant to share the bad news with others because I didn't want people to worry about me. I was particularly concerned about sharing it with my employer because I worked for a small business. I was aware that my health care expenses could spiral upward and raise the overall group health plan cost to the small business. I worried that this might result in losing my job.

SOLE Headquarters NEWS AND NOTES

"SPAM 101" - What It Is and What It Isn't

SOLE HQ, 15 April 2009

Regardless of where an individual or company may or may not have gotten the e-mail address(es) from, unless you, the receiver, asked for the e-mail, it is "spam," as defined by the US "Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003." For your reference, below is a brief summary, of what the law says "spam" is and isn't :

Definition of Spam

Spam is ANY and ALL unsolicited e-mail or alternative electronic messages. Any promotion, information, or solicitation sent to a person without their DIRECT prior consent is Spam. Examples of Spam (consist of, but are NOT limited to):

- Any e-message is Spam if sent to a recipient who had previously signed up to receive newsletters, product information, or any other type of e-message, but later opted-out by indicating to the sender they no longer wish to receive additional e-messages.
- Any e-message sent to recipients that have had no prior association with the sender or did not DIRECTLY agree to be contacted by the sender is Spam.
- Any e-message sent to recipients obtained from "opt-in" lists with which the sender has no prior association is Spam.
- Any e-message sent to a recipient without a clear way for a person to opt-out or request future messages not be sent to them, is Spam.
- Any e-message sent or posted via chat rooms, instant messaging systems, newsgroups, message boards, or Usenet is Spam.
- Any e-message that does not have a valid reply-to address is Spam.

What is NOT Spam?

A message is NOT Spam if the recipient directly requested information be sent to them from the sender or the sender's organization, and that recipient has not subsequently asked for removal from their list. This is an extremely important point - The first 'unsolicited' message you get is spam. Subsequent e-mails are only considered spam if you "unsubscribe"/request to opt out. In other words - don't "delete" the message without first hitting "unsubscribe."

What is the US law governing Spam?

This was the CAN-SPAM Act of 2003. [Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003.] You can find details about this legislation at www.spamlaws.com/federal/index.shtml. Countries other than the US (most notably those within the European Union) have similar (sometimes more stringent) laws governing electronic data privacy/Internet solicitation.

Rest assured that SOLE takes seriously its responsibility to protect and safeguard members' information - not just because it has to, but because it's the right thing to do. We do not sell mailing lists or labels, and try to take all reasonable measures not to send e-mails from which individuals can build unauthorized mailing lists. Should you have any concerns or questions, or need to report suspected abuse, please e-mail or call SOLE HQ at solehq@erols.com or 301-459-8446.

Phil Frohne, CPL Appointed Virtual Chapter 34-03 Chapter Chair

SOLE HQ, 1 April 2009

On 1 April 2009 Phil Frohne, CPL, was appointed by SOLE's President as the Chapter Chair of SOLE's Virtual Chapter - All Other (District 34, Chapter 03). For those of you who may be unfamiliar with Phil, he's currently Vice Chair Technical/Admin of the St. Louis Chapter (06/01). He was the Chapter Chair in 2007, and before that served as the Director of District 06 for 7 years. He attended the Board of Director meetings that saw the beginnings of the virtual chapter concept; and is chair of the CPL Qualifications Review Board. [He's also a SOLE Press author. Look for his math/metrics workshop at SOLE 2009 in August.]

What is a virtual chapter? In the case of 34-03, it consists of those non-European or Asia/Pacific members who are not able to affiliate with a local chapter and who desire to participate in a chapter via electronic communications. How does a virtual chapter work? In his own words, "The chapter's purpose is to share what we know about the logistics profession with each other. Plain and simple. The more knowledge each of us shares, the more knowledge we collectively hold and the more we can improve the logistics profession for ourselves and those who follow after us."

Phil and the members are all "... about spreading technical information," and are actively building a community of knowledge and "log" experience through e-newsletters and e-mails ... not to mention "telling a bad logistics joke now and then."



**SOLE - The International Society of Logistics
Greater Washington Area Chapter
2009-2010 Election Ballot**



Membership

Number:

Signature:

_____ (Required for vote to count)

_____ **Date:** _____

CHAIR

Vote ('X') for one (1)

David Floyd, CPL

VICE CHAIRS

<p align="center"><u>ADMINISTRATION</u> VOTE ('X') for one (1)</p> <p><input type="checkbox"/> Mary Johnston</p> <p><input type="checkbox"/> _____</p>	<p align="center"><u>MEMBER SERVICES</u> VOTE ('X') for one (1)</p> <p><input type="checkbox"/> Tom Griffiths</p> <p><input type="checkbox"/> _____</p>
<p align="center"><u>FINANCE</u> VOTE ('X') for one (1)</p> <p><input type="checkbox"/> Lorenzo Thomas</p> <p><input type="checkbox"/> _____</p>	<p align="center"><u>PROGRAMS</u> Vote ('X') for one (1)</p> <p><input type="checkbox"/> _____</p> <p><input type="checkbox"/> _____</p>

PROFESSIONAL AND TECHNICAL DEVELOPMENT
Vote ('X') for one (1)

Management Team Advisors

Vote ('X') for four (4)
(circle two for two-year term)

<input type="checkbox"/> Joyce McCallister, CPL	<input type="checkbox"/> Richmond Miller, CPL
<input type="checkbox"/> Ken Gary	<input type="checkbox"/> Dev Raheja
<input type="checkbox"/> John McLaughlin	<input type="checkbox"/> _____

Selected BoD Biographies

David S. Floyd, CPL, is in his 7th year as the GWAC Chapter Chair. He is also the Newsletter Editor. Mr. Floyd, CPL, has over 25 years combined logistics engineering experience supporting the U.S. Navy. He is a retired Navy Commander / Surface Warfare Officer (USNR). He is employed by the Defense Acquisition University (DAU) as the Performance Learning Director for Performance-Based Logistics (PBL). He was previously employed by PRC, CRC, EG&G and TMA Corporation where he provided logistics and configuration management support to NAVSEA. Mr. Floyd holds a B.S. Degree in Government and Foreign Affairs from the University of Virginia and an M.S. Degree in Systems Engineering from George Mason University. He has been a member of SOLE-The International Society of Logistics and the American Society of Naval Engineers (ASNE) since 1988. He has served as the Vice Chair Administration for the Ventura County Chapter of SOLE. Mr. Floyd recently served as the General Chair for the 2008 District 2 Professional Development Forum on Configuration Management. Mr. Floyd received the SOLE 2002 Field Award for Configuration Management and the 2007 SOLE Mo Grumbine award for service to SOLE. He lives in Alexandria, VA and has a 24-year old daughter.

Mary E. Johnston Mary Johnston is a career Logistician with over 32 years experience in a variety of Logistics positions. She started her logistics career in the Air Force working on fighter aircraft. While in the Air Force, she completed her masters from Vanderbilt University. Ms. Johnston feels her greatest accomplishment to date is her daughter Jenny. Ms. Johnston is currently the lead Logistician on the Tri-agency National Oceanic and Atmospheric Administration (NOAA) on the National Polar-orbiting Operational Environmental Satellite System (NPOESS) in Silver Spring, MD.

Richmond Miller, CPL, joined SOLE in Aug 1982, was Awarded his CPL in November 1983 and has been a Life Member since 1987. He holds a BS in Business and Management, University of Maryland. MSBA work accomplished with Boston University. He has Extensive experience in a variety of demanding leadership and project management positions. He has a wide ranging background in electronics and computer maintenance, communications, DoD and FAA logistics. Presently employed with Arthur D. Little, Program Systems Management Company, Arlington, VA as a Logistics Consultant providing R&D support services to the FAA. He Retired from the Navy in 1992 after a successful career serving in many responsible positions; chief among them Communications Division Supervisor, Logistics Manager, and Electronic Material Officer. He was highly decorated due to superior performance in duty while stationed at NSA as an Integrated Logistics Support Manager and Contracting Officer's Technical Representative. He earned the 1000 points necessary to be professionalized in NSA's coveted ILS Manager Program.

Ms. Joyce McCallister, PMP, CPL, is a retired Marine Corps Lieutenant Colonel. She is the Meggitt-USA USMC/USN Liaison collaborating on Naval aviation research & development and acquisition projects. Experience and education focus is in program management, integrated logistics, life-cycle estimating, supply chain management, budgeting & programming, technical writing and marketing. She is a 1997 graduate of the Naval Postgraduate School (Monterey, CA) where she earned a Masters degree in Defense Acquisition. She earned Level III DAWIA certificates in program

management and acquisition logistics and Level II in systems engineering and test & evaluation. She co-authored a Naval Aviation Common Support Equipment Program Office study titled: *“Evaluation of the Inventory and Accountability Practices of Common Support Equipment Throughout Pacific and Atlantic Fleets.”* She previously served as GWAC VC for Programs.

Mr. Dev Raheja, *If your ROI is not 500, it is not worth doing!* This is the philosophy of DCI founder Mr. Dev Raheja. Dev is an international design assurance consultant to many Fortune 100 companies and founder of mer executive at Booz-Allen & Hamilton, Inc. and General Electric, he is the author of the books: [Assurance Technologies: Principles and Practices \(Wiley 2006\)](#) and [Zen and the Art of Breakthrough Quality Management](#). He served as Associate Professor at University of Maryland for its PhD program in Reliability Engineering from 1995-1999. He teaches [Designing for Safety and Developing Accurate Safety Specifications](#) and [Practical Reliability Engineering, Testing & Growth Management](#) courses for SAE. He is credited with turning unprofitable companies into market leaders. He has received several awards, including the Scientific Achievement Award from the System Safety Society for developing Software FMEA for safety critical applications. He is the Chair-man of the IEEE Design for Reliability Committee. He currently serves as the GWAC DCCEAS Representative.

Mr. Tom Griffiths, joined SOLE in June of 1990. He is the Acting GWAC Vice Chair for Member Services. He is also a Senior Logistics Engineer with Technology Service Corporation. He is a retired Navy Chief Electronics Technician. As a civilian he has supported NATO SEASPARROW Training Development, SPAWAR Command Training), Trident Navigation Subsystem logistics (depot maintenance), a Saudi Arabian Manufacturing company (Logistics Program Manager), Defense Message System (DMS implementation, IOT&E, and field support), and Joint Strike Fighter Autonomic Logistics Customer Support (International). He currently supports NAVSEA programs for Technology Service Corporation. He has an MS IS degree and his undergraduate degree is in Business. He lives in Virginia with his wife, Yuanlin, and their cat and dog.

SOLE 2009 Call For Papers Announced

SOLE - The International Society of Logistics (SOLE) presents its 44th Annual International Logistics Conference and Exhibition, to be held at the Omni Mandalay Hotel at Las Colinas, Dallas (Irving), Texas from 16-20 August 2009. With a conference theme of “The Logistics of Global Security,” the symposium will offer three full days of exciting, educational and topical offerings designed to provide logisticians from all countries a unique understanding of the issues associated with security in logistics processes. Some of the world’s leading subject matter experts will lead the conference attendees in addressing a broad spectrum of issues critical to understanding the significance of logistics in the emerging global security environment. Representatives from Government, the Armed Services, Industry and Academia – both nationally and internationally – will serve as keynoters, plenary and panel participants, and paper presenters. SOLE 2009 will offer paper presentation sessions that address the many faces of logistics in global security, to include but not limited to: designing for security, security in the manufacturing process, security in humanitarian and disaster relief operations, multimodal transportation security, logistics technologies enabling global security, the role of space in economic security, and the security challenges of information technology. If you are interested in submitting a paper for consideration, please submit an abstract by 15 April 2009. If accepted for SOLE 2009, the paper must be submitted no later than 31 July 2009 – with the slide presentation to be submitted by 5 August 2009. For additional information and submissions, please contact either John (Jay) Erb, SOLE 2009 Deputy Chair, at (703) 246-0756 or SOLE Headquarters at (301) 459-8446. Only electronic submissions will be accepted at john.erb@gdit.com.

GWAC CHAPTER ELECTIONS PROCESS

That time of the year is approaching soon – nomination of the new GWAC Management Committee for the next operating year. Here’s a timeline for the GWAC Policies and Procedures concerning Elections. Think it over and if you are interested, submit your name and bio to the chapter ASAP. Make a difference and run for the GWAC Management Committee!

NOMINATIONS COMMITTEE CHAIR:

Activate the Nominations Committee. Collect from February Meeting present board members names of recommended replacements.

Develop nomination list.	March
Verify and screen list of candidates.	March
Prepare final list for Management Committee approval.	April Meeting
Convey approved list and biographies to the Elections Committee Chairman.	April

ELECTIONS COMMITTEE CHAIR:

Activate the Elections Committee.	March
Prepare ballots.	April
Receive approved list and biographies from the Nominations Committee Chairman.	April
Submit ballots and biographies for the May ORACLE.	April
Collect executed ballots at luncheons.	May and June
Collect executed mail-in ballots.	June
Assess validity of ballots.	June
Tally ballots and announce successful candidates.	June
Notify SOLE Executive Director and District Director.	NLT 15 days after luncheon
Convey sealed ballots to incumbent Vice Chair- Admin	June Luncheon

CHAPTER CHAIR:

Convene special meeting to break ties.	NLT 1 wk after June Luncheon
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VICE CHAIR ADMINISTRATION:

Prepare notice of election schedule for the April ORACLE.	February
Receive sealed ballots from Elections Committee Chair.	June Luncheon
Destroy sealed ballots	31 days after receipt

The 2008-2009 GWAC Membership Survey

Your GWAC Management Team is taking advantage of the upcoming ballot mailing to ask you a few questions about how the chapter can better serve your needs. Please take a moment to indicate your view on these issues (you may fill in the circle for more than one answer to each question). Please fold this sheet inside and return it with your ballot. All data submitted remains confidential unless you instruct us otherwise. Thank you in advance for your participation - your comments are important to us.

MEMBER SERVICES

1. **GWAC Membership.** What do you like most about being a GWAC member? What do you like least about being a GWAC member?

a. Most. _____

b. Least. _____

2. **Chapter Resources.** Area(s) in which you would make use of GWAC's resources include:

- a. Standards, practices and training/education in logistics applications and processes.
- b. Consolidated library services (e.g., richly-linked web site serving many logistics disciplines).
- c. Stronger networking among agencies, businesses, and logistics experts.
- d. Clearinghouse for personnel recruiting, job openings or business development.
- e. _____

3. **Membership Participation.** Do you have any recommendations for increasing chapter membership and participation in chapter functions? If yes, please elaborate.

a. Yes. _____

b. No.

ADMINISTRATION

1. **Career Assistance.** Would you like to speak to other GWAC members or submit information to the Newsletter editor about your experiences, organization, job openings, or job-seeking needs? If so, please specify which area(s)?

a. Yes. _____

b. No.

Area(s): _____

2. **Newsletter.** How often do you download/read the newsletter off the web site?

- a. Every month.
- b. 4-6 times a year.
- c. Less than 4 times a year.
- d. Never.

The 2008-2009 GWAC Membership Survey (Cont'd)

GWAC WEB SITE

1. **Web Site.** The GWAC Website (www.qwacsole.org) had over 3500 hits over the last year. The most visited pages were the start page, newsletter page, programs page, and career assistance page. What changes (design/content) would you like to see made to the GWAC web site to increase overall visits and what other pages/links would you like to see available/have more robust content? _____

PROGRAMS

1. What would you do differently about current GWAC Chapter functions, processes and procedures?

a. _____

b. Nothing.

2. **Luncheon Speaker.** Would you be willing to be a speaker at an upcoming monthly luncheon? If so, what would be your topic? (Meal is free along with token(s) of appreciation).

a. Yes

b. No

Name/Phone #: _____

Topic: _____

3. What is your feedback so far on rotating GWAC Luncheon locations throughout the greater Washington area? Please elaborate on the luncheon cost, locations, parking, convenience, food, speakers, presentations:

PROFESSIONAL DEVELOPMENT and EDUCATION

1. **Logistics 101 Training Opportunities.** Would you or your company/activity be interested in receiving a one-day logistics training course, presented by GWAC, for a nominal fee? Can you help publicize and promote attendance at this one-day logistics introduction course within your organization? Would you like to be a presenter, or provide a presenter, at a one-day logistics introduction course, and what would be your topic?

a. Yes

b. No

Topic(s): _____

2. **Seminar.** Would you be willing to host or conduct a one-day Seminar on behalf of GWAC SOLE? If yes, please elaborate on the topic, location, timeframe(s) and any anticipated costs. If no, what topics would you be interested in hearing at a one-day GWAC Seminar?

a. Yes _____

b. No _____



*Please Join the Greater
Washington Area Chapter (GWAC) of
SOLE – The International Society of Logistics*

On Wednesday, 24 June, 2009
at Booz Allen Hamilton
Suite 100, 1530 Wilson Blvd.
Arlington, VA 22209

*The cost of the luncheon is \$5.00 and it includes
sandwich, salad and a soft drink*

RSVP to bunnystreet@yahoo.com

Topic: Design for Affordability

The Guest Speaker is Mr. Mark Alter, Senior Associate with Booz Allen Hamilton

Mr. Mark Alter graduated Cum Laude from Princeton University, with a BSE in Civil Engineering. Upon graduation, he was commissioned and served in the US Air Force as a Civil Engineering officer. Mark's responsibilities included facility maintenance, construction management, and project management. After leaving the Air Force, he received his MBA from Duke University's Fuqua School of Business. Mark is currently a Senior Associate with Booz Allen Hamilton's Supply Chain and Logistics. He has worked in government and commercial consulting, identifying design, acquisition, manufacturability, and sourcing insights to clients. Mark's current focus is applying design-based cost reductions to Department of Defense weapons programs. The program considers the total ownership costs, and includes design and process changes that reduce the maintenance and support costs as well as improve system availability. He has successfully applied this "Design for Affordability" process to a wide variety of automotive, transportation, defense and industrial products. Mark is a certified Professional Engineer, and currently resides in Arlington, VA.

SOLE 2009
"The Logistics of Global Security"

18-20 August 2009

Omni-Memorial Hotel at Lee Collins, Dallas (Friday), Texas

Tuesday, 18 August

Industry Keynote: General (Ret) John C. Coburn, President, VT Systems
Government Keynote: Admiral Thad W. Allen (invited), Commandant, USCG

Opening Plenary – "The Many Faces of Logistics in Global Security"

Charles F. Nussbaumer, Senior Fellow, The Rand Corporation, Moderator

Panel 1 – "Designing for Security"

Louis A. Kratz, VP, Logistics & Sustainment, Lockheed Martin Corporation, Moderator

Panel 2 – "Security in the Manufacturing Process"

Alex Melnikow, Deputy Director, DMSMS, Defense Standardization Program Office

Wednesday, 19 August

Plenary – "Logistics as the First Line of Defense"

MC Michael A. Sumrall, Asst to the Chairman, Joint Chiefs, Moderator

Panel 1 – "Security in Humanitarian and Disaster Relief Operations"

Joseph L. Spruill, Department of Homeland Security, Moderator

Panel 2 – "Multimodal Transportation Security"

Colonel Victoria Leigandier, Chair, Dept of Military Strategy & Logistics, ICAF, Moderator

Thursday, 20 August

Plenary – "Logistics Technologies Enabling Global Security"

Eric S. Stungs, CEO, Accenture National Security Services, Moderator

Panel 1 – "The Role of Space in Global Economic Security"

Dr. Harley A. Thronson, NASA Goddard Space Flight Center, Moderator

Panel 2 – "The Security Challenge of Information Security"

Mitchell Komaroff, Director, Globalization Task Force, OASD(NII)/DoD CIO, Moderator

Closing Plenary – "Global Sustainability through Logistics"

Charles F. Nussbaumer, Senior Fellow, The Rand Corporation, Moderator

President's Luncheon Keynote

Paul Turner, Director of Event Operations, Cowboys Stadium

Paper Tracks
all conference days
Exhibitors 17-19 August
Receptions, Awards,
Special Events ...
& more!

Pre-Conference Workshops

16-17 August 2009

Sunday, 16 August

Developing Logistics Metrics (8000-1200)

Resilient Logistics Chain: Getting from Here to There (1200-1700)

Sunday, 16 August

Performing Proactive Obsolescence Management (8000-1200)

Security Through Design Interface (1200-1700)

For more details, visit www.sole.org,
or contact SOLE HQ at 301-459-6446 or solehq@crosl.com

SOLE 2009 Pre-Conference Workshops

16-17 August 2009

Developing Logistics Metrics (0800-1200, Sunday, 16 August 2009)

The requirement to develop substantive logistics metrics is often essential to meeting technical proposal requirements and in subsequent award determination. This workshop – jointly conducted by Philip T. Frohne, CPL (author of the McGraw-Hill SOLE Press book "Quantitative Measurements for Logistics") and Dr. Kenneth R. Sperry (Oklahoma State University) - will provide helpful tips on how to develop simple metrics for evaluating reliability, maintainability, life cycle costs, trade studies, and other logistics activities. The workshop will include a series of exercises emphasizing the key points. This information is invaluable to program/logistics managers and logistics engineering analysts; and can be applied at all levels of logistics service and support contracts.

Resilient Logistics Chains: Getting From Here to There (1300-1700, Sunday, 16 August 2009)

In 2007 Congress directed – through the passage of Public Law 110-53 (Title IX, Section 524) – that all private sector business (to include non-profit, defense contractors, and commercial enterprises of all sizes) voluntarily certify their emergency preparedness and business continuity. As part of this recognition of increased preparedness, there is an understanding of the key role that logistics and logistics chain operations and management play in an organization's resiliency. In this workshop, Donald R. Byrne, CBCP (Certified Business Continuity Professional), North River Solutions, will lead the attendees through the challenges of building end-to-end logistics chains. Drawing on best practices and emerging business practices, he will highlight the challenges and pitfalls in dealing with today's global supply chains and logistics structures. In addition to gaining an understanding of the standards currently in development (i.e., ISO 28000), the class will provide both a framework/model for companies to self-assess their level of preparedness and index of both logistics chain and corporate/enterprise resiliency.

Performing Proactive Obsolescence Management (0800-1200, Monday, 17 August 2009)

Taught by Charles M. Marshall, ARINC Engineering Services, this workshop is designed to allow you to understand the fundamentals of DMSMS (diminishing manufacturing sources and materiel shortages) and its relationship to obsolescence management. Topics covered (with supporting exercises) include: performing a DMSMS self assessment; development of a DMSMS management plan; how to develop an Operational Impact Analysis; reduction of hazardous substances and waste electrical and electronic equipment; and recognition of/dealing with counterfeit components and parts. Attendees will be provided a copy of the "hot off the presses" US Department of Defense Standardization Program Office Standard Document SD-22, "The DMSMS Guidebook."

Security Through Design Interface (1300-1700, Monday, 17 August 2009)

The objective of this workshop - led by Jon J. Buder, DML, Jacobs Technology, Advanced Systems Group - is to provide the participants with an identification and understanding of the fundamental activities and analyses necessary for the effective "designing in" of system security and supportability to achieve system optimization. Activities to be discussed include analysis of alternatives; continuous modernization planning; human systems integration; interoperability, reliability, supportability and maintenance analyses; support system alternatives; and trade-off analysis. Using multiple system/program examples, the workshop will highlight the importance of performing design interface early on in development to maximize program performance and security. Attendees will take away from the workshop both an understanding of and appreciation for managing design interface to reduce program lifecycle, security and design risks.