



ORACLE



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Chair Talk

Greetings Fellow GWAC Members and Logisticians! This issue of the GWAC ORACLE Newsletter includes information about upcoming events; Chapter Officer reports; Management Team meeting minutes; an article on *Cost Benefit*



Analysis of UID, the GWAC election results for 2007 – 2008, the annual GWAC Membership Survey results, info on SOLE 2007, feedback from the June luncheon, District 2 meeting minutes, a Call for Nominations Flyer for our GWAC Annual Awards Luncheon to be held on 31 October at the Fort Myers Officers' Club in Arlington, VA and more !

SOLE 2007

Please register now for the SOLE 2007 Annual Symposium to be held at the William Penn Hotel in Pittsburgh, PA on 21– 23 August, 2007. You can also register for two days of workshops on the 19th and 20th of August. For more information, see the attached Flyer on page 17 or access www.sole.org, click on "Annual Conference" and then click on "Register Now!"

2007-2008 GWAC Elections

The GWAC 2007-2008 election ballots have been received and tallied. The following individuals were elected/re-elected:

Dave Floyd, CPL	GWAC Chair
Tom Griffiths	VC Member Services
Mary Johnston	VC Administration
Lorenzo Thomas	VC Finance
Ron Hooks	VC Programs
Richmond Miller, CPL	Advisor
Joyce McCallister, CPL	Advisor
Ken Gary	Advisor
John McLaughlin	Advisor
Dev Raheja	Advisor

Thank-you for voting and please join me in congratulating the winners!

GWAC One-Day Seminar

The one-day Seminar is being deferred to the January - February timeframe to allow more time for planning and the approval process. There may be a new topic.

25 July GWAC Luncheon

Dr. Tovey Bachman, LMI, gave a presentation on *Risk Management for Parts with Sporadic Demand* on 25 July at the LMI Office in McLean, VA. The cost of the luncheon was free with a pay-as-you go cafeteria luncheon. See the presentation on the GWAC Web site at www.gwacsole.org.

Job Openings for Logisticians

There are more than 30 job openings, including 7 for Booz Allen, listed on the GWAC Web site at www.gwacsole.org.

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Chapter Officers

Chair	
Dave Floyd, CPL	571-227-7306
Immediate Past Chair	
Lyle Paulson, CPL	571-352-2573
Vice-Chair, Admin	
Mary Johnston	202-646-5518
Vice-Chair, Finance	
B.J. Silvey	703-860-5141
Vice Chair Member Services	
Tom Griffiths	703-383-3150
Vice-Chair, Professional Development	x325
Ron Hooks	202-475-3135
Vice-Chair, Education	
Gary Glick, CPL	703-697-4271

Advisory Members

Joyce McCallister, PMP, CPL	703-217-8431
Richmond Miller, CPL	202-314-1149
Ken Gary	703-692-5920
Dev Raheja	301-483-4525
Lorenzo Thomas	

Committee Chairs

<u>CPL Coordinator</u>	
Gary Glick, CPL	703-697-4271
<u>Education</u>	
Dr. Lloyd Muller, CPL	703-751-1060
<u>Elections</u>	
Tom Griffiths	703-383-3150
<u>Historian</u>	
Dave Floyd, CPL	571-218-3248
<u>Job Referral</u>	
Lorenzo Thomas	
<u>Logistics Education Foundation</u>	
Dave Floyd, CPL	571- 218-3248
<u>Membership</u>	
Tom Griffiths	703-383-3150
<u>Award Nominations</u>	
Mary Johnston	202-646-5518
<u>Oracle Newsletter Editor</u>	
Dave Floyd, CPL	571- 218-3248
<u>Public Relations</u>	
Dave Floyd, CPL	571-218-3248
<u>Retail Sales</u>	
BJ Silvey	703-860-5141
<u>Training</u>	
Gary Glick	703-697-4271
<u>DCCEAS Delegate</u>	
Dev Raheja	301-483-4525
<u>Webmaster</u> Lorenzo Thomas	

The ORACLE

The ORACLE is published 12 times a year. The deadline for articles and announcements is the second Monday of the month to be published. Authors, please reference "Editorial Objectives and Guidelines" under the "ORACLE Newsletter" Link at www.gwacsole.org for more details. GWAC assumes no responsibility for statements made by advertisers or for statements of fact or opinion expressed or implied in this publication.

Upcoming Events

August 16-17, 2007 Effective Configuration Management, Washington, DC. Contact www.technologytraining.com.

August 20-21, 2007 Integrated Master Plan/Schedule, Washington, DC. Contact www.technologytraining.com.

August 23-24, 2007 Radio Frequency Identification (RFID), Washington, DC. Contact www.technologytraining.com.

August 27-28, 2007, Advanced Project Cost, Schedule and Risk Analysis, Washington, DC. Contact www.technologytraining.com.

June 28-29, 2007 Intelligence, Assets, Operations and Structures, Washington, DC. Contact www.technologytraining.com.

July 9-10, Enterprise Architecture and Defense Asset Management. Contact www.technologytraining.com.

August 21-22, 2007 SOLE—The International Society of Logistics 2007 Symposium to be held at the William Penn Hotel in Pittsburgh, PA. The Theme is *Logistics: The Keystone to Mission Success*. Contact www.sole.org for more information.

VC Finance Report

by **BJ Silvey** at
silveybjmarbj@comcast.net
 As of 30 June, 2007
 Beginning Balance: \$5733.13

Income: Luncheon
 Total Income: \$0.00

Expenses: (\$0.00)

Total Expenses: (\$0.00)

Ending Balance: \$5733.13

VC Prof. Dev. Report

by **Ron Hooks, PMP**, at
hooks_ron@bah.com

Dr. Tovey Bachman, LMI will be giving a presentation on Risk Management for Parts with Sporadic Demand on 25 July in McLean, VA.

CPL Chair Report

By **Gary Glick, CPL** at
glickg@starpower.net

CPL Exam Update

The next CPL Exam will be held y on 20 August at the SOLE 2007 Annual Symposium to be held at the William Penn Hotel in Pittsburgh, PA. Contact Gary Glick, CPL, the GWAC CPL Committee Chair, at 703-697-4271 for more information.

SOLE Searchers

Check out the updated "Jobs" page hyperlink at the GWAC Web site at www.gwacsole.org. or contact Thomas Lorenzo at thomas.lorenzo.ctr@pentagon.af.mil

DCCEAS Chair Report

Mr. Dev Raheja, our GWAC SOLE representative to the DC Chapter of Engineering and Architectural Societies (DCCEAS), attended the last meeting of this year that was held at

7:00 PM on Thursday 3 May, 2007 at Building 42, Room 212 of The University of District of Columbia. Due to other commitments, President Durrani, Vice President Bhattacharya, and Secretary Lue were unable to attend. Past President Issa Khozeimeh conducted this meeting on behalf of President Durrani. Mr. Raheja recommended that in addition to honoring the annual National Engineer's Week with a luncheon and dinner, and sponsoring a number of charity events, DCCEAS should look into how they can help shape the curricula at local universities to make them become more responsive to industry needs.

Website Chair Report

Contact our new webmaster at webmaster@gwacsole.org with your comments and/or input. Files added during the last month to the functional areas include the following:

General.

- June Management Team Meeting Agenda and Minutes
- Updated Calendar of Events

Administration.

- Membership Spreadsheet, Password protected (contact_webmaster@gwacsole.com)
- June ORACLE Newsletter

Finance.

- June Financial Report

Chapter Events List 2007-2008

<u>Date</u>	<u>Event</u>
<u>August 6</u>	GWAC Mngt. Com. Mtg.
<u>August 29</u>	GWAC Luncheon TBD
<u>September 10</u>	GWAC Mngt. Com. Mtg.
<u>September 26</u>	GWAC Luncheon
<u>October 8</u>	GWAC Mngt Com. Mtg.
<u>October 31</u>	GWAC Luncheon
<u>November 12</u>	GWAC Mngt. Com. Mtg.

GWAC Management Management Team Meeting Minutes

CALL TO ORDER:

Chair Dave Floyd, CPL, called the meeting to order at 5:45p.m. on 9 July, 2007 at Chair Dave Floyd's house in Alexandria, VA.

CHAPTER OFFICERS PRESENT:

Dave Floyd, CPL	Chapter Chair
Lyle Paulson, CPL	IPC
Mary Johnston	VC Administration
Tom Griffiths	VC Membership

OLD BUSINESS:

Past Minutes. The GWAC Management Committee reviewed and recommended approval of the June 2007 Management Committee Meeting minutes and Financial report for the month of June.

VC/COMMITTEE REPORTS:

VC FINANCE:

The GWAC financial balance was no change from \$5733.13 for the previous month. Expenditures next month are expected to include costs to mail out the GWAC Election ballot and the Annual GWAC Survey Form.

VC MEMBER SERVICES:

Mr. Tom Griffiths is working to get commitments from Speakers for the GWAC October Logistics Seminar.

VC PROGRAMS:

Luncheon Speakers. Dr. Tovey Bachman, LMI, will be the speaker for our 25 July GWAC luncheon to be held at LMI in McLean, VA. Dr. Bachman will be speaking on *Risk Management for Parts with Sporadic Demand*.

VC ADMINISTRATION:

Our VC Administration, Ms. Mary Johnston, is continuing to collect "On a personal note" inputs from Chapter members to share in our ORACLE Newsletter. Contact her at bun-nystreet@yahoo.com. Ms. Johnston has taken the initiative to hold periodic GWAC happy hour "socials" on Thursday evenings at the

Hamburger Hamlet restaurant in Crystal City, VA. Flyers will be sent out to announce the dates and time.

CPL COMMITTEE CHAIR:

The next CPL Exam will be held on 20 August at the SOLE 2007 Annual Symposium to be held at the William Penn Hotel in Pittsburg, PA. Contact Gary Glick, CPL, the GWAC CPL Committee Chair, at 703-697-4271 for more information.

NEW BUSINESS:

District 2 2008 Professional Development Forum (PDF). Chair Dave Floyd, CPL updated the Management Team about the District 2 Meeting which was held on 30 June. The purpose of the meeting was to finalize the PDF Business Plan and identify District 2 Chapter responsibilities. See the minutes starting on page 7. Current plans are to hold the PDF Forum at the ONMI Hotel in Newport News, Virginia on 26-27 March, 2008. The focus will be on the training and professional development of logisticians in the Mid-Atlantic region. The proposed topic is Configuration Management. There will be a two-day, two-track format with either two or four speakers. There will be no exhibitors at this Forum and the attendance is anticipated to be anywhere from 70 to 100 attendees. The cost to attend will be \$250 for members and \$295 for non-members. The next District 2 PDF meeting to be scheduled will be held at the Jacobs' Office facility in Dumphries, VA.

ADJOURNMENT:

There being no further discussions, Chair Dave Floyd, CPL, adjourned the meeting at 7:10 pm. The next GWAC Management Team meeting will take place at Hamburger Hamlet in Crystal City on Monday, 6 August, 2007. GWAC members are most welcome to attend as guests.

[Contact www.sole.org](http://www.sole.org)

[For information](#)

[About SOLE](#)

GWAC LUNCHEONS

Beginning this past January and scheduled through May, the Greater Washington Area Chapter (GWAC) of SOLE - The International Society of Logistics has worked with area companies to host our monthly luncheons at their offices. We've started doing this for several reasons: to encourage other members to attend our luncheons beyond the regular cadre of management team members that attend every month, give area logisticians an opportunity to meet and network with peers from other companies, and to give everyone a chance to become more familiar with other companies in the area doing similar work and the services they provide.

So far we have held or are planning luncheons at the various locations shown:

- Booz Allen Hamilton (Crystal City) – Introduction to PBL by Mr. Jim Beggs
- Luncheon with DCCEAS in honor of National Engineers Week (Washington, DC)
- Logistics Management Institute (McLean Office) – Reliability Based Sparing
- Booz Allen Hamilton (McLean) – Leaning Out Logistics by Ms. Ginny Wydler
- Booz Allen Hamilton (Rosslyn) – The OSCAM Model by Ms. Molly Jenison
- Technology Services Corporation (TSC) (Crystal City) - Quality Assurance and Configuration Management by Mr. John Tye
- **Logistics Management Institute (McLean Office) – Risk Management for Parts with Sporadic Demand.**

We would like to extend the opportunity to other members and their companies to host luncheons later in the year. Currently, we have openings for July - Aug, and November.

Locations should be within the Washington Metropolitan area, a relatively easy commute, accessible by non-cleared individuals, with a meeting/conference room available that can seat up to 30 people.

We look forward to a growth in participation from area logisticians and the chance to meet others with similar backgrounds. If interested, please call Ron Hooks at (703) 526-2482 to discuss proposed topics and other details.

SOLE 2007

SOLE 2007 will take place **21-23 August** at the William Penn Hotel, Pittsburgh, PA. The Conference theme is "*Logistics: The Keystone of Mission Success*". The Keynote speakers are Mr. Ken Krieg (Under Secretary of Defense for AT&L), and LTG (Ret) Mike McDuffie. Mr. James D. Hall, Assistant Deputy Under Secretary of Defense (Logistics Plans and Studies) has again agreed to serve as the Defense Technical Chair. LTG (Ret) Mike McDuffie, Vice President, U.S. Public Sector Service, Microsoft Corporation, has tentatively agreed to serve as the Industry Technical Chair. The format of the Conference consists of Plenary and Panel discussion sessions with some speaker presentations included.

Day 1 is devoted to the Defense Logistics Theme: "The Human Element of Transformation".

Day 2 is devoted to the Space Logistics Theme: "Space LogOps".

Day 3 is devoted to Humanitarian and Disaster Relief (H&DR). The Theme is: "*Logistics: The Heart of H&DR Operations.*"

The General Chair for SOLE 2007 is Mr. John (Jay) Erb.

For more information, contact SOLE at www.sole.org and click on "Annual Conference". Also, see the attached Flyer on pg. 14.

Corporate Spotlight

ALON, Inc., started in February 2004, is a provider of information technology and management consulting services to the Federal government. ALON's commitment to excellence through its management, staffing and quality processes has enabled 100%+ annual growth since inception. ALON is a woman-owned small business certified 8(a) by the U.S. Small Business Administration.

A Virginia corporation, ALON's headquarters is located in Springfield and currently supports such Federal organizations as the Department of Homeland Security, Department of Commerce, and National Archives and Records Administration. ALON provides the following services to its customers: acquisition support, business process re-engineering, network and help desk operations, software development, and program management.

For more information go to their website at: <http://www.aloninc.com/>

New Member Spotlight

Mr. Charles Martin, Jr. has over twenty years of experience in computer consulting for Government and non-Government clients. Twelve of the most recent years were in the Supervisory and Management capacity to include expansion of existing business and proposal needs for new business. Currently, he is an active member of the Project Management Institute (PMI) - Baltimore Chapter.

Mr. Martin works at AOC Applied Technologies in Crystal City as a Senior Program Specialist where he performs project and program management consulting support to the Passenger Screening Program at the Transportation Security Administration (TSA) within the Department of Homeland Security. Duties include support analysis, development, and delivery of project budgetary and systems development lifecycle documents, customer support to the internal clients (the Office of Security Technology), project plans, costs, schedule

and performance metrics, project management processes and frameworks, and acquisition documentation.

Prior to that, Mr. Martin served as CEO/Owner of CEM Consulting, Inc. where he performed the services of contract operations and consulting services for businesses to include the following: performed project and program management functions; systems analysis and design to include remediation of data elements for new COTS System Platforms Business Process Analysis (BPA) and Business Process Reengineering (BPR); implemented new desktop, Helpdesk support functions and Network computer systems; provided financial budgetary information for project costs; created security plan documentation for the creation of the PMO Provided templates and procedures for the gathering of earned value on projects.

Mr. Martin's educational background includes a BS in Business Mgmt / Accounting from the University Of Baltimore, 1980 - 1983. He attended Essex Community College from 1978 - 1980, and took courses in General/Business Mgmt. He received a Certificate in Computer Programming In Business Applications Certificate / Applications from the Career Development Institute, June 92 - Nov 92, and the Certificate Computer Learning Center, Dec 94.

Mr. Martin currently resides in Baltimore, Maryland.

Please join me and your GWAC Management Committee in welcoming Mr. Martin to GWAC.

***Access the Greater
Washington Area Chapter
(GWAC) of SOLE –
At www.gwacsole.org***



Meeting Minutes: District 02 Professional Development Forum (PDF) Committee of SOLE- The International Society of Logistics.

Date: 30 Jun 2007, 1000-1400 hrs.

Location: Jacobs Technology, Advanced Systems Group
3850 Fettle Park Drive, Suite 101
Dumfries, VA 22026

Next meeting date/location: To be determined/confirmed

Participants:

Committee Position

SOLE Executive Director	- Sarah R. James
District 02 Director	- Jon Buder, DML
General Chair	- David Floyd, CPL
Technical Chair	- Carl Lilieberg, CPL
Financial Coordinator	- Fred W. Kegler
Finance – Sponsorship	- Paul Nelson
Marketing Coordinator	- Mike Posey, CPL
Arrangements Coordinator	- SOLE Corporate

Meeting Content:

Opening: Discussion of SOLE Current Events.
Sarah R. James

- Election reports due (10 days)
- District Quarterly Activity Reports due
- Executive Board recently approved awards
- Annual conference in Pittsburg, PA
- Online Registration Works
- Tuesday night dinner reception/river cruise at the Annual conference
- Need Exhibitors
- Day 1 through Day 3 content review
- SOLE process review REF future of SOLE

(Continued on next page)

Meeting Minutes: District 02 Professional Development Forum (PDF) Committee of SOLE- The International Society of Logistics (continued).

Business Plan Review: Review conducted by PDF Committee, Sarah R. James and Jon Buder, DML.

- Section 1.2, Management Committee discussed. Will be updated to reflect additional chapter support within the 02 District. Mike Posey and the Fort Lee chapter will serve as the Documentation Administrator and Marketing Coordinator. Fred Kegler and the Southern Maryland Chapter will serve as the Finance (and Sponsorship) Coordinator.
- Section 1.3, Facilities reviewed. Discussed expected participation versus training areas and refreshment options. Sarah James noted minimum rooms that had to be filled both nights as part of the overall contract for facilities. Sarah James will continue to work with the hotel and, with assistance, set up facilities.
- Section 2.1 -2.4, conference specific items discussed. Agreed changes (opening session, speakers vs. instructors) will be added to the PDF Business Plan by Jon Buder.
- Section 2.5m Conference Metrics discussed at length. Sarah James recommended useful metrics to support the attainment of identified goals, such as the number of members vs. non-members desired at the conference. For this goal, District 02 would determine the desired number to attend overall, choose a desired number of members vs. non-members, split this goal between different chapters, and then develop a metric to measure District 02's overall performance, or attainment of the goal. Jon Buder will work clarifying metrics and adjust the PDF Business Plan.
- Section 4.4 Fee Structure. The committee discussed removing the "speaker" registration rate and granting free access to guest speakers. Sarah James also clarified room rates at \$73.00 (USD) which is the Government Per Diem rate. Jon Buder will adjust the PDF Business Plan.
- Attachment 2, Budget. As the committee analyzed attendance, and clarified member vs. nonmember attendance, it became clear that the budget would have to be adjusted. Jon Buder will adjust based upon discussed criteria.

PDF Theme: Mr. Carl Lilieberg, CPL, Technical Chair, passed out hard copies of an outline of training to be conducted in support of the PDF Theme, "Configuration Management - A Key to Logistics Sustainment."

Action Items:

06-07-01 Mike Posey will actively serve as the Marketing Coordinator.

06-07-02 Fred Kegler will actively serve as the Finance and Sponsorship Coordinator.

06-07-03 Paul Nelson will serve under the Finance Committee responsible for identifying Sponsors.

06-07-04 Sarah James will continue to address facilities.

06-07-05 Jon Buder will clarify metrics and make changes to/edit the PDF Business Plan.

Mr. Jon Buder, DML, adjourned the PDF Committee meeting at 1400 hrs.

The Point of Contact for these minutes is Mike Posey at michael.posey@us.army.mil

ARTICLE (Part II) Cont'd

Cost Benefit Analysis of Unique Identification (UID)

(Reprinted with permission as an extract from Paper prepared by the Office of the Under Secretary of Defense for Acquisition Technology & Logistics)

Relative Costs of In-house UID Marking Methods

Marking Approach	Method	In-house Marking costs <small>(very dependent on order quantities)</small>	Min. Infrastructure to take advantage of UID and AIDC <small>(optional)</small>
Life-lasting gummed labels	Polyester	\$2000 printer + \$700 software + \$0.05 per label	Readers: \$500 → \$1000 per reading device
	Metal Foil	\$2000 printer + \$700 software + \$0.05 per label	Readers: \$500 → \$1000 per reading device

Large manufacturers often outsource some or all of their part marking requirements when they involve labels or dataplates. This outsourcing can be as limited as buying the correctly sized base stock with preformatted data already inscribed, or as complete as purchasing ready to attach data plates pre-marked with all the required UID data and the 2-Data Matrix.

Several considerations affect the outsourcing decision; a firm must consider cost, timeliness, infrastructure and in-house benefits. If UID is viewed as a cost of doing business from which no internal benefit will be derived then a vendor may outsource the marking process. If, however, UID data and marking are integrated a different decision may be made to control marking in-house. A 2004 internal study by the Aerospace Engine Division of Rolls Royce identified significant quality improvements and a 4% direct labor savings from the use of UID in conjunction with automated data capture in the manufacturing process. The study could not quantify, but anticipated equally dramatic labor savings in operations and support. A 1999 study at DaimlerChrysler (Airbus) indicated, “Over a period of five years, the Cumulative Net Cash Flow amounts to the sum of 2.25 million DM... without considering the additional ‘soft’ benefits”, for implementing barcoded component tracking in aircraft production. A 2003 study by ATKearney performed on behalf of UCCnet identified savings in the following areas:

Business Area Affected	Business Impact
Merchandising and Sales time handling data	5% reduction
Customer service time dealing with purchase orders	5+% reduction
Finance time reconciling invoices	5-10% reduction
Inventory	.5-1% reduction
Out-of-stocks	1+% reduction
Logistics costs	1+% reduction
Warehouse and direct store delivery	1000's of hours saved
Speed to market	2 weeks less time on new items
Shelf tag and scan errors	1000's of hours saved
Data Cleansing	\$4 saved for every \$1 spent

June 2007 GWAC Luncheon Feedback Article

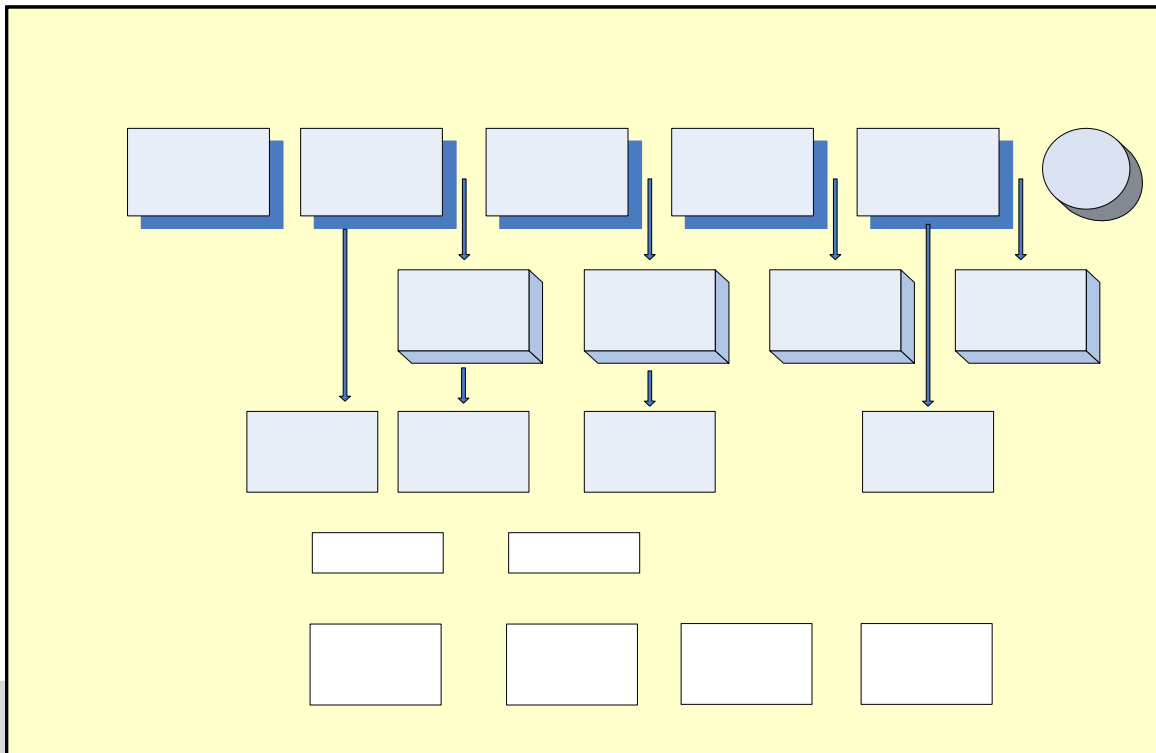
A presentation on Quality Assurance and Configuration management was given by Mr. John Tye, the Lifecycle Quality Assurance and Configuration Management Functional Lead for the Transportation Security Administration (TSA), at the Technology Services Corporation (TSC) (Crystal City). Mr. Tye explained his role in managing quality assurance and the configuration of over 15,000 deployed systems at over 400 airports in support of the Department of Homeland Security. He described numerous high technology systems used to detect weapons and explosive materials at our nations airports. These include: Explosives Detection System (EDS) Equipment, Enhanced Metal Detectors (EMD), Whole Body Imagers (WBI), Explosive Trace Detection (ETD) Equipment, Explosive Trace Portal ETP) Equipment; and Tip Ready X-ray (TRX) Equipment.

TSA recently received ISO 9001:2000 certification of 16 Quality Assurance, 30 Quality Office and 32 Configuration Management procedures at two facility locations.

Configuration Control Board (CCB) meetings are held every two weeks to approve, reject or defer Engineering Change Proposals (ECP) and Engineering Change Notices (ECN) on a wide variety of Commercial Off The Shelf (COTS) hardware and software which was rapidly deployed to counter the terrorist threat. Below is an illustration of the Product Life Cycle as viewed by the Department of Homeland Security (DHS).

One of the major configuration management challenges, according to Mr. Tye, is the management of software configuration. To see the presentation in its entirety, access our web site at www.gwacsole.org.

PRODUCT LIFE CYCLE



The 2007 GWAC Membership Survey Results (shown in red)

Your GWAC Management Team took advantage of the GWAC ballot mailing to ask you a few questions about how the chapter can better serve your needs. Please take a moment to review the feedback from members. Comments are incorporated, grouped under the applicable question and separated by a period. Of note is the balance of support for continuing to rotate luncheons throughout the greater Washington area. Furthermore, I acknowledge those who volunteered to speak at one on our luncheons or to provide support for a GWAC Seminar.

GENERAL

1. **GWAC Membership.** What do you like most about being a GWAC member? What do you like least about being a GWAC member?
 - a. Most. **Networking and staying in touch with other loggies. Luncheons and other GWAC events. Access to SOLE friends. Seeing old friends. Learning about latest logistics innovations and problems.**
 - b. Least. **Need more focus on top Logistics issues. Recruiting. Scarcity of luncheon attendees.** _____
2. **Chapter Resources.** Area(s) in which you would make use of GWAC's resources include:
 - a. Standards, practices and training/education in logistics applications and processes.
 - b. Consolidated library services (e.g., richly-linked web site serving many logistics disciplines).
 - c. Stronger networking among agencies, businesses, and logistics experts.
 - d. Clearinghouse for personnel recruiting, job openings or business development.
 - e. _____

ADMINISTRATION

1. **Membership Participation.** Do you have any recommendations for increasing chapter membership and participation in chapter functions? If yes, please elaborate.
 - a. Yes. **Get more high-powered speakers. Do more "word of mouth". More outreach to companies and agencies. Continue to rotate luncheons. Spread the word, show how it helps others in their jobs.**
 - b. No. **Nothing seems to work, members don't care.**
2. **Career Assistance.** Would you like to speak to other GWAC members or submit information to the Newsletter editor about your experiences, organization, job openings, or job-seeking needs? If so, please specify which area(s)?
 - a. Yes. Job Openings. **Job seeking—PM , IT Mgr. Travel planning.**
 - b. No.Area(s): **Inventory Management** _____

OPERATIONS

1. **Web Site.** The GWAC Website (www.gwacsole.org) had over 3500 hits over the last year. The most visited pages were the start page, newsletter page, programs page, and career assistance page. What changes (design/content) would you like to see made to the GWAC web site to increase overall visits and what other pages/links would you like to see available/have more robust content? **Job openings page + ability to post resumes.**
2. **Newsletter.** How often do you download/read the newsletter off the web site? **Get it via email. Don't forward viruses.**
 - a. Every month.
 - b. 4-6 times a year.
 - c. Less than 4 times a year.
 - d. Never.

The 2007 GWAC Membership Survey Results (Cont'd)

3. Do you have any recommendations for improving the content, quality or look of the GWAC Newsletter? If yes, what are they?

- a. Yes _____
- b. No. **It's pretty good. It looks good and offers good info. Good now! It looks and reads well now.**

PROGRAMS

1. What would you do differently about current GWAC Chapter functions, processes and procedures?
- a. **More top speakers. Nothing. Tours of logistics facilities. More variety other than just DoD.** _____
 - b. Nothing.

2. **Luncheon Speaker.** Would you be willing to be a speaker at an upcoming monthly luncheon? If so, what would be your topic? (Meal is free along with token(s) of appreciation).

- a. Yes
- b. No

Name/Phone #: **Lyle Paulson, CPL / Tom Harmon / Joyce McCallister** _____

Topic: **Homeland security / Logistics in Competitive Proposals / PPBS** _____

3. What is your feedback so far on rotating GWAC Luncheon locations throughout the greater Washington area? Please elaborate on the luncheon cost, locations, parking, convenience, food, speakers, presentations: **Changes in directions and topics are confusing. Have luncheons near the metro stations. Good idea to rotate. Cost < \$25, need parking, prefer McLean locations. Prefer the same, convenient location. Rotating luncheons is fine. Excellent idea! Good idea for variety. Willing to pay higher prices for excellent locations and food with good speakers.**

TECHNICAL AND PROFESSIONAL DEVELOPMENT

1. **Logistics 101 Training Opportunities.** Would you or your company/activity be interested in receiving a one-day logistics training course, presented by GWAC, for a nominal fee? Can you help publicize and promote attendance at this one-day logistics introduction course within your organization? Would you like to be a presenter, or provide a presenter, at a one-day logistics introduction course, and what would be your topic?

- a. Yes. **Inventory Management**
- b. No

Topic(s): **Inventory Management. Current state of USMC logistics. Intro to Logistics. PBL, Airforce acquisition logistics, PPBS or Long Range Planning.** _____

2. **Seminar.** Would you be willing to host or conduct a one-day Seminar on behalf of GWAC SOLE? If yes, please elaborate on the topic, location, timeframe(s) and any anticipated costs. If no, what topics would you be interested in hearing at a one-day GWAC Seminar?

- a. Yes. **Repairable Inventory Management**
- b. No. **Sea basing, innovations in sustainment, contractor log support. Careers in ILS.**

2. **CPL Study Group.** Would you be interested in participating in a GWAC CPL Exam Study Group that would meet one night a week from 6:00pm to 9:00 at a location TBD? As a participant? As a facilitator? As a provider of study materials? Where is your work location? As a student (McLean).

- a. Yes. As a facilitator in Falls Church. As a participant in No. VA.
- b. No

Role: **Facilitator / participant** _____ Location: **Falls Church / No. VA** _____



Announcing the GWAC of SOLE - The International Society of Logistics

10th Annual Logistics Awards Program

to be held Wednesday, October 31, 2007



The Greater Washington Area Chapter (GWAC) of SOLE - The International Society of Logistics is soliciting award nominations for the Ninth Annual Logistics Awards Program. GWAC SOLE will recognize individual achievements in the logistics field selected through nominations submitted by you -- industry, government and academic professionals. Nominees do not have to be a member of SOLE, but they must be based in the Washington Metro Area. Our Awards committee will select award recipients, and presentations will be made at the GWAC Annual Awards Luncheon Wednesday October 31st, 2007, at the Ft. Myer Officers' Club from 11:00 a.m. to 1:00 p.m.

Award nominations should be submitted in letter format, single-spaced, typewritten, and in the attached format. The first page should include point of contact information on the award nomination author and proposed recipient and a justification paragraph. The second page is a proposed citation. Please adhere to the provided format. Send the award nomination to Mr. Ron Hooks at hooks_dennis@bah.com no later than the close of business on September 19th, 2007. Ensure Ron acknowledges receipt of your award recommendation.

The program features a Logistician of the Year Award and Logistics Specialty Awards:

Logistician of the Year Award - Recognizes one individual who demonstrates exceptional vision and leadership in the general field of logistics and/or outstanding achievements/accomplishments in new or established methods, techniques and management of logistics or logistics systems. Do not recommend someone for Logistician of the Year. The award recipient will be chosen from among all nominations.

Logistics Specialty Award - Recognizes technical achievement and professional experience in and contributions to a given specialty of logistics. Nominations for this award should be developed around the individual with the suggested award title best describing the recognition.

The following are examples of specialty award titles that might be used:

- | | | |
|--------------------------------------|------------------------------|-------------------------------|
| * Integrated Logistics Support (ILS) | * Personnel Training | * Inventory Control |
| * Business Logistics Management | * Technical Publications | * Warehousing |
| * Life Cycle Cost Management | * Facilities | * Performance-based Logistics |
| * Transportation and Handling | * Post Production Support | * Provisioning |
| * Financial Management | * Reliability | * International Logistics |
| * Contract Management | * Maintainability | * Acquisition Logistics |
| * Supplier/Subcontractor Management | * Human Factors | * Software Support |
| * Physical Distribution | * Information Systems | * Safety Engineering |
| * Maintenance Management | * Support and Test Equipment | * Supply Support |
| * Logistics Support Analysis | * Material Flow | * Physical Distribution |
| * Logistics Research & Development | * Environmental Management | * Supply Chain Logistics |

Individuals may be nominated for more than one award, but can win in only one category.

All nominations should be received no later than the close of business September 19th, 2007 at the following address:

Ron Hooks, PMP

Hooks_Dennis@bah.com

GWAC LOGISTICIAN AWARD NOMINATION FORMAT

September 30, 2007

Ron Hooks, PMP

Vice Chair for Programs

Greater Washington Area Chapter of SOLE - The International Society of Logistics

Dennis.R.Hooks@uscg.mil

(202) 475-3295

Dear Mr. Hooks,

I would like to nominate Mr. Paul Lyleson for the Logistics Specialty Award for XXXX. My point of contact information is

Name:

Address:

Email:

Phone:

Mr. Lyleson's point of contact information is

Name:

Address:

Email:

Phone:

Mr. Lyleson's qualifications are

XX
XX
XX
XX

Attached is a proposed citation.



*Please Join the
Greater Washington Area Chapter (GWAC) of
SOLE – The International Society of Logistics*

On Wednesday, July 25, 2007

**at Logistics Management Institute,
2000 Corporate Ridge, McLean, VA**

From 11:30 am - 1:00 pm

for a

pay as you go Café lunch or brown bag option and talk on

RISK MANAGEMENT for PARTS with SPORADIC DEMAND

By

Dr. Tovey C. Bachman, LMI

For sporadically demanded, critical spare parts, traditional methods of relating inventory investment to readiness fail. Setting stock levels for such items challenged operations researchers for over 30 years. In 1999, Dr. Bachman conceived a way of balancing the risks of being out of stock and over-investing in inventory for these parts—the Peak Policy™. Supported by DLA's Aging Aircraft Program, he developed this idea into a simulation-based method for setting stock levels, showing that it could reduce parts shortages and aircraft down as well. DLA began live testing in 2004 and wider implementation is underway. His work was awarded the 2005 MORS Barchi Prize.

Dr. Bachman has more than 20 years of experience in mathematical modeling and operations research. His interests include readiness-based sparing, supply chain management, space logistics, threat-based munitions requirements, decision analysis, stochastic processes, discrete optimization, simulation, and software engineering. Dr. Bachman has performed a wide variety of logistics analyses involving the DLA, U.S. Air Force, U.S. Army, U.S. Navy, NASA, FAA, Amtrak, OSD, and the U.S. Congress.

.Peak Policy™ is a Trademark of Logistics Management Institute

RSVP to bunnystreet@yahoo.com

SOLE - The International Society of Logistics
presents
SOLE 2007

42nd Annual International Logistics Conference and Exhibition
[Omni William Penn Hotel, Pittsburgh, Pennsylvania](#)

19-23 August 2007
Workshops: 19-20 August 2007
Conference: 21-23 August 2007

LOGISTICS: THE KEYSTONE OF MISSION SUCCESS

[Register now!](#)

SOLE - The International Society of Logistics is proud to present three full days of exciting, educational and topical proceedings, designed to provide logisticians from all countries a unique bridge to the future. Some of the world's top logistics leaders will lead the conference attendees in addressing a broad spectrum of issues critical to achieving future logistics excellence and capability.

This year, the conference will be Co-Chaired by two powerful and innovative executives responsible for focusing logistics for 'the next generation.' **James D. Hall, Assistant Deputy Under Secretary of Defense (Logistics Plans and Studies)** will serve as both the Defense Technical Chair and the conference host. Joining him, as the Industry Technical Chair, is **LTG (Ret) John M. (Mike) McDuffie, Vice President, Public Sector Sales, Microsoft Corporation.**

Symposium: The three-day symposium will offer strategic perspectives on the critical components of logistics affecting government and industry now, and into the next decade. The popular "fireside chat" roundtable discussions employed in last year's conference will serve again as the format for both the Plenary and Panel Sessions. Exceptional leaders and innovators will offer their perspectives on what will emerge as the next generation of logistics. Building upon those sessions, this year's paper presentations will further explore the conference theme, as applied within the logistics communities in Defense, (Day 1) Space (Day 2), and Humanitarian & Disaster Relief operations. (Day 3) Focal areas include

Exhibit Hall: Underlying all dialogues/presentations and the exhibition are the themes of logistics technology development for organizational transformation and human capital development; and those best practices/process improvements that significantly enhance and ensure mission performance and success. The Exhibit Hall will open with a reception on Monday evening and will close Wednesday afternoon. Major providers of logistics products and services, from both the government and private sectors, will demonstrate their capabilities. To ensure optimum access to these displays, the Reception on Monday, lunch on Tuesday and Wednesday and refreshment breaks will be held in the Exhibit Hall.

Workshops: As in the past, pre-conference technical workshops will be presented on Sunday and Monday. Workshops currently scheduled include: ***Fundamentals of Design Interface*** (1/2 day) led by Jon J. Buder, DML, Jacobs Technology; ***Developing Effective Logistics Training*** (1/2 day) presented by Joan F. Sampson, Certified Performance Technologist and Senior Instructional Designer for General Dynamics Information Technology; ***Lean Six Sigma for Logistics Transformation*** (1/2 day) conducted by Martin (Marty) Sherman, Director of the Defense Acquisition University's Lean Six Sigma Learning Center of Excellence; ***Ethics and the Emerging Global Logistician*** (1/2 day) led by Florida Tech management professor Catherine A. Elder, Ph.D.

Rates:

Conference

SOLE Member: \$695

Non-Member: \$895

Workshops

The cost of each four hour workshop varies from \$125 to \$200 depending upon the workshop.

- For more info and to register access www.sole.org, click on "Annual Conference" and then click on "Register Now!"
- Call the OMNI William Penn Hotel at 412-281-7100 to make hotel reservations and ask for the SOLE 2007 rate.