



ORACLE



August 2006
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Chair Talk

Greetings Fellow GWAC Members and Logisticians! This issue of the GWAC ORACLE Newsletter includes information about upcoming events; Chapter Officer reports; Management Committee meeting minutes; an article on the *USAF Logistics Balanced Score Card*, an announcement, a submission form template for nominating individuals to receive an award at our 2006 October Awards Luncheon, feedback from SOLE article, a September GWAC Luncheon Flyer and a GWAC October Seminar flyer.



GWAC Awards Nominations

Please remember to submit nominations for the GWAC Field awards. Consider nominating a co-worker, a customer, a boss or even yourself. You do not have to be a member of SOLE to receive an Award. Multiple winners will be receiving their awards at our 25 October Awards Luncheon to be held at the Fort Myers Officer's Club in Arlington, VA. The Guest Speaker for the GWAC Awards luncheon will be the world renowned Dr. Jedizmir Knesevic of the MIRCE Academy in Exeter, England.

27 September GWAC Luncheon

The guest speaker for our September 27th Luncheon is Mr. David Shaw of the Air Force's Transportation Management Division who will be speaking on the USAF Logistics Balanced Scorecard. An announcement Flyer will be coming out shortly. The luncheon will be held at the Fort Myer Officer's club in Arlington, VA. Contact bunnystreet@yahoo.com to RSVP.

GWAC Election Results

Please join me in congratulating the following unpaid volunteers who were elected/re-elected to serve on the GWAC Management Committee (Note: those Board Members with an asterisk after their name won the nomination for a two year term) :

Dave Floyd, CPL	Chapter Chair
Lyle Paulson, CPL	IPC
Mary Johnston	VC Administration
Tom Griffiths	VC Membership
Gary Glick, CPL	VC Education
LCDR Ron Hooks	VC Programs
Lincoln Hallen	Board Member*
Richmond Miller, CPL	Board Member*
Joyce McCallister, CPL	Board Member
Ken Gary	Board Member
Ed Spriggs, CPL	Board Member

I would especially like to thank those of you who participated in the election process and for Tom Griffiths support in getting the Election Ballots mailed out. The newly elected Officers will be sworn in at the 27 September luncheon.

Inside this Issue

<u>Title</u>	<u>Page</u>
Front Page – Chair Talk	1
Upcoming Events.....	2
Vice Chair Reports.....	3
Management Team Meeting Minutes...	4
GWAC Awards Nomination Info.....	5
Article on Logistics Balanced Scorecard .	8
Feedback from SOLE 2006.....	10
September GWAC Luncheon Flyer	11
October GWAC Seminar Flyer.....	12

Chapter Officers

Chair	
Dave Floyd, CPL	571-218-3342
Immediate Past Chair	
Lyle Paulson, CPL	703-412-9319
Vice-Chair, Admin	
Mary Johnston	202-646-5518
Vice-Chair, Finance	
B.J. Silvey	703-860-5141
Acting Vice Chair Member Services	
Tom Griffiths	703-383-3150
Vice-Chair, Professional Development	x325
LCDR Ron Hooks	202-475-3135
Vice-Chair, Education	
Gary Glick, CPL	703-697-4271
<u>Advisory Members</u>	
Joyce McCallister, PMP, CPL	703-217-8431
Richmond Miller, CPL	202-314-1149
Ken Gary	703-692-5920
Lincoln Hallen	301-460-5060
Ed Spriggs, CPL	703-560-8828
<u>Committee Chairs</u>	
<u>Bylaws</u>	Open
<u>CPL Coordinator</u>	
Gary Glick, CPL	703-697-4271
<u>Education</u>	
Dr. Lloyd Muller, CPL	703-751-1060
<u>Elections</u>	Open
<u>Historian</u>	Open
<u>Job Referral</u>	
Linc Hallen	301-460-5060
<u>Logistics Education Foundation</u>	
Dave Floyd, CPL	571- 218-3248
<u>Membership</u>	Open
<u>Nominations</u>	Open
<u>Oracle Newsletter Editor</u>	
Dave Floyd, CPL (Acting)	571- 218-3248
<u>Public Relations</u>	Open
<u>Retail Sales</u>	Open
<u>Speaker Editor</u>	Open
<u>Training</u>	
Gary Glick	703-697-4271
<u>Other</u>	
<u>District Director</u>	
John Buder	703-445-1616
<u>SOLE Headquarters</u>	301-459-8446

The ORACLE

The ORACLE is published 12 times a year. The deadline for articles and announcements is the second Monday of the month to be published. Authors, please reference "Editorial Objectives and Guidelines" under the "ORACLE Newsletter" Link at www.gwacsole.org for more details. GWAC assumes no responsibility for statements made by advertisers or for statements of fact or opinion expressed or implied in this publication.

5 September, 2006, Defense Forum to be held in Arlington, VA. Contact www.mca-usniforum.org

September 6, 2006, Asset Management Conference and Expo to be held in Baltimore, MD. Contact: www.assetexpo.com.

September 19-20, 2006, Military Logistics Summit 2006, to be held in Tysons, VA. Contact www.thomas.glynn@idga.org.

October 16-17, 2006, Configuration Management to be held in Washington, D.C. Contact www.TechnologyTraining.com.

October 18-19, 2006, Performance Based Logistics Workshop to be held in Washington, D.C. Contact www.TechnologyTraining.com.

October 18-20, 2006, Advanced Configuration Management to be held in Washington, D.C. Contact www.TechnologyTraining.com.

October 23-25, 2006, Integrated Logistics Support Seminar to be held in Washington, D.C. Contact www.TechnologyTraining.com.

October 26, 2006, The Fundamentals of Supportability Engineering Workshop to be conducted by Dr. Jezdimir Knezevic and held in Washington, D.C. Contact Linc Hallen at (301) 460-5060 or at lincolnhallen@cs.com

Financial Report

by BJ Silvey at
silveybjmarbj@comcast.net

As of 31 July, 2006

Beginning Balance: \$6150.13

Income: Luncheon

Total Income: \$217.00

Expenses: (\$1589.62)

Total Expenses: (\$1589.62)

Ending Balance: \$4560.51

VC Programs

by LCDR Ron Hooks, USCG, at
dhooks@comdt.uscg.mil

The speaker for our 27 September Luncheon is Mr. David Shaw of the Air Force's Transportation Management Division who will be speaking on the use of the Balanced Score Card for USAF logistics. See our Flyer on page 11 or contact www.gwacsole.org.

VC Technical

By Gary Glick, CPL at
glickg@starpower.net

CPL Exam Update

The latest CPL exam was held in Dallas, TX, during SOLE 2006. The November 2006 CPL exam will be held on the first Saturday in November at the Florida Institute of Technology (FIT) training center located on Eisenhower avenue in Alexandria, VA.

SOLE Searchers

Check out the updated "Jobs" page hyperlink at the GWAC Web site at www.gwacsole.org. or contact Linc Hallen at 301-460-5060.

DCCEAS

The 7 September meeting of DCCEAS will be held at the University of the District of Columbia (UDC). You can park in the UDC Ga-

rage at a reduced rate of \$3.50. The meeting will include the full list of Delegates (not just the Board members). Speakers are being scheduled on topics of broad interest to all Affiliate Societies in order to make it more worthwhile for them to attend the meetings. The September meeting will feature talks by Dr. Efimba on Student Paper Competitions and by Dr. Ipko on the Council's Awards for Architect and Engineer of the Year, and Young Architect and Young Engineer of the Year Awards. Similarly, the October meeting will have talks by Dr. Stan Onve on the Future Cities Competition, and by Stephanie Mages on Family Day Event at the New Building Museum.

Chapter Website

Contact the webmaster at webmaster@gwacsole.org with your comments and/or input. Files added during the last month to the functional areas include the following:

General.

- July Membership Committee Meeting Agenda and Minutes
- Updated Calendar of Events

Administration.

- Membership Spreadsheet, Password protected (contact webmaster@gwacsole.com)
- July ORACLE Newsletter

Finance.

- July Financial Report

Chapter Events List

2006-2007

<u>Date</u>	<u>Event</u>
<u>Sep 13</u>	GWAC BoD Meeting
<u>Sep 27</u>	GWAC Luncheon
<u>Oct 11</u>	GWAC BoD Meeting
<u>Oct 25</u>	GWAC Awards Luncheon
<u>Oct 26</u>	Supportability Seminar
<u>Nov 8</u>	GWAC BoD Meeting
<u>Nov 29</u>	GWAC Luncheon

GWAC Management Committee Meeting Minutes

CALL TO ORDER:

Chair Dave Floyd, CPL, called the meeting to order at 5:45p.m. on 8 August, 2006 at Hamburger Hamlet restaurant in Crystal City.

CHAPTER OFFICERS PRESENT:

Dave Floyd, CPL	Chapter Chair
Lyle Paulson, CPL	IPC
Mary Johnston	VC Administration
Tom Griffiths	VC Member Svces
Gary Glick, CPL	VC Education
Richmond Miller, CPL	Board Member
Lincoln Hallen	Board Member

OLD BUSINESS:

Past Minutes. The GWAC Management Committee reviewed and recommended approval of the July 2006 Management Committee Meeting minutes and Financial report for the month of July.

VC/COMMITTEE REPORTS:

VC FINANCE:

Finances were approved. \$4560.51 in account. Discussed what Dr. Knesevic workshop would cost participants and whether GWAC could afford to subsidize if necessary. It was felt Dr. Knesevic was enough of a draw that we would make enough money to cover all expenses.

VC MEMBER SERVICES:

Tom Griffiths is the new, acting Member Services Chair for GWAC. Tom Griffiths talked about the number of surveys and ballots received to date. Lyle Paulson, CPL, was concerned that some ballots were mishandled by the post office.

VC PROGRAMS:

Luncheon Speakers. Ron Hooks has lined up speakers for the rest of year including September. Mr. Hallen took an action to contact a Psychiatrist who specializes in Human Engineering for Museums to ask if he could speak at a luncheon. Linc Hallen has succeeded in

lining up Dr. Knesevic from the MIRCE Academy to speak at the 2006 GWAC October Awards luncheon. In addition, Dr. Knesevic has offered to give a one-day technical seminar on *Supportability Engineering*. Linc Hallen is making arrangements for the visit. The workshop will take place on October 26, 2006 at 475 School Street. Planning for all facets of this workshop was discussed at length. Richmond Miller, CPL took an action item to find out how many people can fit in the conference room at 475 School Street and get back with everyone in an email.

VC ADMINISTRATION:

Any first time attendees at SOLE luncheons are free. The qualifier is you cannot have attended a luncheon within the last three years to qualify. You must also identify yourself as "new" when you RSVP. Any full time students get lunch free. We need a running list of luncheon attendees and total for last year. We need to get bios from the new members for the Oracle Newsletter.

VC EDUCATION:

The next CPL exam will be held in Dallas, TX, during SOLE 2006. The November 2006 CPL exam will be held on the first Saturday in November at the Florida Institute of Technology (FIT) training center located on Eisenhower avenue in Alexandria, VA.

NEW BUSINESS:

Mary Johnston will ask the people as they RSVP if they have attended in the past and work out the details for the sponsor program.

ADJOURNMENT:

There being no further discussions, Chair Dave Floyd, CPL, adjourned the meeting at 6.50 pm. The next board meeting will take place at 475 School Street, Wash DC on 13 Sept 2006. GWAC members are welcome to attend.



Announcing the GWAC of SOLE 9th Annual Logistics Award Program to be held October 25, 2006

The Greater Washington Area Chapter (GWAC) of the International Society of Logistics (SOLE) is soliciting award nominations for the Ninth Annual Logistics Awards Program. GWAC SOLE will recognize individual achievements in the logistics field selected through nominations submitted by you -- industry, government and academic professionals. Nominees do not have to be a member of SOLE, but they must be based in the Washington Metro Area. Our Awards committee will select award recipients, and presentations will be made at the GWAC Annual Awards Luncheon Wednesday October 25th, 2006, at the Ft. Myer Officers' Club from 11:00 a.m. to 1:00 p.m.

Award nominations should be submitted in letter format, single-spaced, typewritten, and in the attached format. The first page should include point of contact information on the award nomination author and proposed recipient and a justification paragraph. The second page is a proposed citation. Please adhere to the provided format. Send the award nomination to LCDR Ron Hooks at dhooks@comdt.uscg.mil no later than the close of business on September 15, 2006. Ensure Ron acknowledges receipt of your award recommendation.

The program features a Logistician of the Year Award and Logistics Specialty Awards:

Logistician of the Year Award - Recognizes one individual who demonstrates exceptional vision and leadership in the general field of logistics and/or outstanding achievements/accomplishments in new or established methods, techniques and management of logistics or logistics systems. Do not recommend someone for Logistician of the Year. The award recipient will be chosen from among all nominations.

Logistics Specialty Award - Recognizes technical achievement and professional experience in and contributions to a given specialty of logistics. Nominations for this award should be developed around the individual with the suggested award title best describing the recognition.

The following are examples of specialty award titles that might be used:

- | | | |
|--------------------------------------|------------------------------|-------------------------------|
| * Integrated Logistics Support (ILS) | * Personnel Training | * Inventory Control |
| * Business Logistics Management | * Technical Publications | * Warehousing |
| * Life Cycle Cost Management | * Facilities | * Performance-based Logistics |
| * Transportation and Handling | * Post Production Support | * Provisioning |
| * Financial Management | * Reliability | * International Logistics |
| * Contract Management | * Maintainability | * Acquisition Logistics |
| * Supplier/Subcontractor Management | * Human Factors | * Software Support |
| * Physical Distribution | * Information Systems | * Safety Engineering |
| * Maintenance Management | * Support and Test Equipment | * Supply Support |
| * Logistics Support Analysis | * Material Flow | * Physical Distribution |
| * Logistics Research & Development | * Environmental Management | * Supply Chain Logistics |

Individuals may be nominated for more than one award, but can win in only one category.

All nominations should be received no later than the close of business September 29th, 2006 at the following address:

LCDR Ron Hooks, PMP
dhooks@comdt.uscg.mil

ARTICLE

The Logistics Balanced Scorecard

“The ability to view the health and welfare of logistics in a single location with drill down capability into the Air Force Logistics Balanced Scorecard in order to perform analysis in support of managerial decision-making.”

What is the Air Force Logistics Balanced Scorecard effort?

Air Force metrics are predominately financial or production based, which drives priorities and practices not focused on warfighter capabilities. To remedy this imbalance of metrics and measurements, the Office of the Secretary of Defense is developing a Balanced Scorecard across the services. The eLog21 Balanced Scorecard effort will integrate and align with that effort.

Further, the eLog21 Balanced Scorecard effort will improve the performance measurement of Air Force logistics capabilities and institutionalization metrics to realign and refocus logistics processes and efforts. The end-state goal of this effort is a standardized set of warfighter-focused metrics.

The focus of this initiative is to translate the eLog21 vision and strategies (as defined in the Logistics Enterprise Architecture (LogEA)) into a comprehensive set of objectives, critical success factors, and performance measures. The framework represents a balance between:

- Short-and long-term critical success factors
- Financial and non-financial measures
- Lagging and leading indicators
- External and internal performance perspectives

What is the Balanced Scorecard vision, mission, and approach?

The vision of this initiative is a measurement and management capability for AF/IL that aligns the actions of all logistics organizations with the overarching vision and strategies of the Air Force and the Office of the Secretary of Defense across a balanced set of perspectives (warfighter, logistics process, resource planning, and innovation and learning).

The long-tem vision of this effort is that ongoing scorecard and metrics efforts will be linked together in a cause-and-effect relationship to allow each successive higher Headquarters to identify how subordinate commands are executing against stated objectives and performance measures and allow the subordinate organizations to understand how they impact the larger picture strategies.

This performance data will be displayed in a Balanced Scorecard dashboard that is appropriate to the viewer. The dashboard will allow the user to drill-down to lower indentures of scorecard metrics. All of this will be accessed via the web.

Why did AF/ILI launch the Balanced Scorecard effort?

AF/IL launched the Balanced Scorecard initiative such that the Air Force and the Office of the Secretary of Defense will have the ability to view the health and welfare of Air Force logistics in a single location with drill down capability into the Air Force Logistics Balanced Scorecard to perform analysis in support of managerial decision-making.

Each scorecard objective will have an owner identified along with key performance indicators, performance measures, targets/goals, and initiatives intended to facilitate the successful achievement of the overall Air Force Logistics mission and vision.

How does the eLog21 Balanced Scorecard effort tie in with DoD and other Air Force Scorecard efforts?

The eLog21 Balanced Scorecard links directly to the scorecards being developed by the Air Force Corporate Logistics effort and the Office of the Secretary of Defense Logistics effort. The eLog21 effort will also link to the scorecards being developed at the MAJCOM level. Additionally, the eLog21 scorecard will have horizontal and vertical linkages with the Air Force Logistics Enterprise Architecture (LogEA) and Future Logistics Enterprise (FLE) initiatives. The links between the eLog21 Balanced Scorecard effort, and the other DoD and Air Force efforts will ensure that the eLog21 scorecard supports the overall vision, mission, and goals of the Office of the Secretary of Defense and Air Force stakeholders.

What are some of the characteristics of the eLog21 Balanced Scorecard effort?

Each scorecard objective will have an owner identified along with key performance indicators, performance measures, targets/goals, and initiatives intended to facilitate the successful achievement of the overall Air Force Logistics mission and vision.

What is the timeline for implementing of Balanced Scorecard?

Phase I of this effort (through Dec 03) produced the initial version of the Air Force Logistics Balanced Scorecard and laid the foundation for moving forward into the pilot effort. With the successful completion of the pilot during Phase II (Jan – June 04), the next step is to build a production version of the Balanced Scorecard. During future phases, the focus of effort will include the display and drilldown of the Balanced Scorecard by all appropriate organizations, the migration of all of the necessary data elements to a single repository to

- Provide a 20% increase in equipment availability
- Reduce annual operating and support costs by 10% (\$2.75B) NLT FY11

For more information, contact:

Lynda Kucinski (AF/ILID)

AF/IL BSC Project Manager

(703) 692-6658

lynda.kucinski@pentagon.af.mil

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Feedback from SOLE 2006

The 41st Annual SOLE International Logistics Conference was held in Dallas (Irving) Texas this year from 15-17 August. The Theme of the Conference was *Logistics: The Next Generation*. The format of the Conference was similar to the format from the last few years that included a mix of Panel sessions followed by Speaker presentations. Day one was focused on traditional logistics topics such as sense and respond, asset visibility and workforce management. Day two was focused on Space Program logistics and Day three was focused on Humanitarian and Disaster Relief.

I arrived early at the Conference so that I could attend the SOLE and Logistics Education Foundation (LEF) BoD meetings starting on 12 August. I did not take notes at the BoD meetings but there are a few things that come to mind. Jon Buder of the Leatherneck Chapter, recently designated a Demonstrated Master Logistician (DML), has volunteered to fill in as the District 2 Chair with the resignation of Mike Connor. Chuck Hodell of the Garden State Chapter volunteered to serve as the Chapter Chair Select Committee Chair in the absence of Jim Griffin, Jr., CPL, who is in Saudi Arabia in support of U.S. forces deployed to Iraq. It was announced that the Certified Master Logistician (CML) Exam is nearly up and running. It is a three part exam (as compared to the four part CPL exam) and involves three case studies. One focus of the BoD meeting was the issue about retaining young logisticians in the face of high turnover. Jon Buder's Leatherneck Chapter has implemented a mentorship program which is worth looking into. The Garden State Chapter of SOLE did a one-day seminar, similar to our upcoming one-day seminar with Dr. Knesevic, and they had 216 attendees and cleared \$32,000. I asked Chuck Hodell how much they charged to attend the Seminar and he said \$150 which is in the ball park for what we plan to charge. SOLE HQ reiterated plans to

get the SOLE Letter and SOLETech newsletter back up and running but it was decided not to produce/backdate the issues of the Spectrum that weren't issued this past year. I was excluded from attending the review of the SOLE BoD 2006 election results so I can't comment on that.

Here are a few highlights of the Conference technical program. Mr. James Hall, acting Assistant Deputy Under Secretary of Defense for Logistics Plans and Programs said that logistics must deliver on the following five expectations that begin with "R": 1) Readiness, 2) Reliability in terms of consistent, repeatable execution with Six Sigma processes, 3) Responsiveness in terms of it being there when expected, 4) Resilient in terms of being adaptable, 5) Rational in terms of cost and use of people assets. He said that Supply Chain Management (SCM) needs to be cross-functional, collaborative, and integrated across enterprises; SCM processes need to be end-to-end in terms of aligning outputs and inputs to downstream supplier's objectives and priorities for better overall supply chain outcome; and tools and technology that are needed for better quality and more granular data (e.g., RFID autonomous logistics). SCM capabilities must include a sense and respond environment consisting of responsiveness (e.g., timely, not necessarily early), prognostics (e.g., interpreting and forecasting - more than just diagnostics), and overall supply chain health management as compared to just health monitoring. My favorite quote from SOLE 2006 came from a Space program presentation: "If you have a major problem in a complex program and you throw money at it, if it gets better you have a technology problem; if it gets worse it's a logistics problem" - Lisa May (NASA).

Aside from the hot temperatures (106 degrees one day - but the humidity was low!) I found SOLE 2006 to be very enlightening and beneficial. Dave Floyd, CPL, Chair.



*Please Join the Greater
Washington Area Chapter (GWAC) of
SOLE – The International Society of Logistics*

On Wednesday September, 27 2006

at the Fort Myer Officer's Club, Arlington, VA

Fife and Drum Room from 11:15 am to 1:00 pm

for a buffet lunch and talk. The event is \$20.00 pay at the door.

RSVP to bunnystreet@yahoo.com

The Balanced Score Card

Mr. David Shaw

Air Force's Transportation Management Division

The Balanced Score Card enables the ability to view the health and welfare of logistics in a single location with drill down capability order to perform analysis in support of managerial decision-making.

To remedy an imbalance of metrics and measurements, the Office of the Secretary of Defense is developing a Balanced Scorecard across the services. The eLog21 Balanced Scorecard effort will integrate and align with that effort.

Mr. Shaw will be speaking about how the eLog21 Balanced Scorecard effort will improve the performance measurement of Air Force logistics capabilities and institutionalization metrics to realign and refocus logistics processes and efforts. The end-state goal of this effort is a standardized set of warfighter-focused metrics.



GREATER WASHINGTON AREA CHAPTER OF SOLE PRESENTS



A ONE-DAY LOGISTICS SEMINAR ON THE FUNDAMENTALS OF SUPPORTABILITY ENGINEERING

By Dr. Jezdimir Knezevic
MIRCE Academy, Exeter England

To be held at: 475 School Street, Washington DC, SW, 20024
(Adjacent to the L'Enfant Plaza Metro Station)

Thursday, October 26 2006
Registration at 7:45am; Seminar 8:30am-4:30pm
Space is Limited

To RSVP contact bunnystreet@yahoo.com

The main objective of this seminar is to expose the practicing logistician, engineer, analyst and manager to the fundamentals of Supportability Engineering (SE). In the morning, participants will be introduced to the “mechanics” of systems’ and products’ behavior during their operational life, which result from physical causes or human actions in general, and SE issues in particular. In the second part, the science-based SE methods will be discussed and illustrated with a large number of examples. In the closing part, the relationship between Integrated Logistic Support/Logistic Support Analysis and supportability engineering will be addressed.

Jezdimir Knezevic, B.Eng, M.SC, PhD is a world-class lecturer and practitioner of applied logistics engineering. He has authored over 300 publications disseminated worldwide, including his book “Reliability, Maintainability and Supportability”, and has made hundreds of technical presentations in over 40 countries on five continents over the past 20 years. He has developed and delivered over 500 short courses in more than 30 countries which have attracted over 6000 professionals, from defence, aerospace, manufacturing, automobile and related industries. He is founder of Europe’s first Postgraduate Certificate/Diploma and Masters Degree Courses in Logistics Engineering, Reliability and Maintainability Engineering and System Operational Effectiveness at the Faculty of Engineering at Exeter. Dr Knezevic has received several international awards for his contribution to research in the field of logistics engineering including the prestigious Eccles Medal from SOLE – The International Society of Logistics. Some years ago, he spoke to the Mid-Atlantic Log Conference attendees, and many are anxious to hear him again.