



# ORACLE



March 2004  
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District 2, Chapter 1  
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## Chair Talk

Greetings Fellow GWAC Members! Read on!



## Award Nominations

**We need your help and participation!** Please consider nominating one of your fellow GWAC members for an award this year. Award categories and submission procedures are contained in the Awards Manual located on the SOLE web site at [www.sole.org](http://www.sole.org). Of particular note is the SOLE Field award for recognizing individual accomplishments in specific logistics disciplines. If you need help or assistance please contact our VC Programs, Joyce McCallister, CPL, at [mccallisterj@comcast.net](mailto:mccallisterj@comcast.net).

## Chapter Officer Elections

Please consider nominating a worthy individual for one of the open positions on the GWAC BoD. You may even nominate yourself! We have an opening for Vice Chair Programs which if we fill then Joyce can run for Chapter Chair and I will be taking Lyle Paulson's position as the Immediate Past Chair. We also have openings for Membership Chair and Newsletter Editor. Also, please consider volunteering for an open Committee Chair position.

## GWAC Membership Social

**Mark your calendar!** Your BoD will be hosting a Membership Social on the evening of Wednesday, 5 May from 5:00pm to 8:00pm. The purpose of the Social is to give you the opportunity to meet and thank your BoD members who have worked hard over the past year and to welcome new and "prospective" new members into the Chapter. The location is my house which is at 305 Russell Road in Alexan-

dria, VA— just a few short blocks from the King Street Metro Station. A Flyer with more information will be coming out next week.

**Mid-Atlantic Logistics (MAL) Conference and Professional Development Workshop 2004** MAL 2004 is scheduled for April 1-3, 2004 at the Woodlands Conference Center and Hotel in Williamsburg, VA. See enclosed Flyer on pg 10.  
**You can register at the door!**

**March Luncheon** The guest speaker for our March luncheon is Charles T. "Chuck" Nash, Founder and President of Emerging Technologies International Inc. (ETII). The cost of the luncheon is \$20 per person. The Luncheon will be held at the Fort Myer Officer's Club on Wednesday, 28 January, from 1115 to 1300. Directions are on our Web site at [www.gwacsole.org](http://www.gwacsole.org). Please RSVP to Mary Johnston at [bunnystreet@yahoo.com](mailto:bunnystreet@yahoo.com).

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## Chapter Officers

Chair	
Dave Floyd	202-546-1435
Immediate Past Chair	x245
Lyle Paulson, CPL	202-646-5381
Vice-Chair, Admin	
Mary Johnston	202-646-5518
Vice-Chair, Finance	
B.J. Silvey	703-860-5141
Vice-Chair, Operations	
Mike Connor	703-806-9035
Vice-Chair, Programs	
Joyce McCallister, CPL	703-217-8431
Vice-Chair, Technical	
Gary Glick, CPL	703-414-6773
Executive Board Members	
Hal Berens	703-448-8044
Ken Gary	703-692-5920
Lincoln Hallen	301-460-5060
Ed Spriggs, CPL	703-560-8828

### Committee Chairs

<u>Bylaws</u>	Open
<u>CPL Coordinator</u>	
Gary Glick, CPL	703-414-6773
<u>Education</u>	
Dr. Lloyd Muller, CPL	703-751-1060
<u>Elections</u>	Open
<u>Historian</u>	Open
<u>Job Referral</u>	
Linc Hallen	301-460-5060
<u>Logistics Education Foundation</u>	
John Langford	703-602-1912
<u>Membership</u>	Open
<u>Nominations</u>	Open
<u>Oracle Newsletter Editor</u>	
Dave Floyd (Acting)	202-546-0865
<u>Public Relations</u>	Open
<u>Retail Sales</u>	Open
<u>Speaker Editor</u>	Open
<u>Training</u>	
Gary Glick	703-416-4600
<u>Other</u>	
<u>State Director</u>	Open
<u>District Director</u>	
Bill Horne	757-424-7811
<u>SOLE Headquarters</u>	301-459-8446

## The ORACLE

The ORACLE is published 12 times a year. The deadline for articles and announcements is the first Monday of the month to be published. Authors, please reference "Editorial Objectives and Guidelines" under the "ORACLE Newsletter" Link at [www.gwacsole.org](http://www.gwacsole.org) for more details. This Chapter assumes no responsibility for statements made by advertisers or for statements of fact or opinion expressed or implied in this publication.

## Upcoming Events

April 1-3, 6th Annual Mid-Atlantic Logistics Conference and Professional Development Workshop to be held in Colonial Williamsburg, VA. The theme is *Transforming Logistics Throughout the Enterprise*. The keynote speaker is Mr. Louis Kratz, Assistant Undersecretary of Defense (Logistics Plans and Programs). Contact [www.Mid-Atlantic-Log.net](http://www.Mid-Atlantic-Log.net) or (800) 595-5593 x 532

April 12-13, Risk Management to be held in Washington D.C. Contact [www.TechnologyTraining.com](http://www.TechnologyTraining.com) or (310) 563-1223

April 27-28, Performance Based Logistics Conference to be held in Crystal City, Arlington, VA. Contact [Jeff.Meredith@idga.org](mailto:Jeff.Meredith@idga.org) or (416) 598-4635

June 28-29, American Society of Naval Engineers (ASNE) Day to be held in Crystal City, Arlington, VA. The theme is *Naval Engineering: Transforming Maritime Defense and Sea Power*. Contact [www.navalengineers.org](http://www.navalengineers.org) or (703) 836-6727

August 12-14, 38th Annual International Logistics Conference & Exhibition to be held in Norfolk, VA. Contact [www.sole.org](http://www.sole.org) or (301) 459-8446

## Financial Report

by BJ Silvey at  
silveybjmarbj@comcast.net

Feb 29, 2003

Beginning Balance: \$2346.97

### Income:

Deposit (s): \$215.00

Total Income: \$215.00

### Expenses:

Total Expenses: (\$295.00)

Ending Balance: \$2266.97

### LEF Scholarship Fund

Activity: \$5.00

Balance: \$00.00

## VC OPS

By Mike Connor at [operations@gwacsole.com](mailto:operations@gwacsole.com).

### 2004-2005

## GWAC BoD Nominations



The GWAC Board of Directors (BoD) Nomination and Election season is upon us. If you desire to participate on the GWAC BoD for the 2004-2005 operating year, now is the time to put your name 'in the hat'. Please submit your name, the position that you wish to run for, and a short (couple paragraphs) bio prior to April 14<sup>th</sup>, 2004 to the VC-Operations at [michaeldconnor@yahoo.com](mailto:michaeldconnor@yahoo.com) or [operations@gwacsole.org](mailto:operations@gwacsole.org). Make a difference and join the BoD. A notional (incumbent) ballot will be e-mailed out separately.

**Chapter Website.** If you have not visited the new GWAC SOLE Web Site, go there now! You can find it at [www.gwacsole.org](http://www.gwacsole.org). It is best viewed using Microsoft Internet Explorer. The complete migration of content from the old web site is 'virtually' complete plus many new and exciting changes and fea-

tures have been added to the new site besides being more user-friendly and appealing to the eye. Files added during the last month to the functional areas include the following:

### General.

- BoD Meeting Agenda and Minutes
- Updated Calendar of Events

### Administration.

- Membership Spreadsheet, Password protected (contact [webmaster@gwacsole.com](mailto:webmaster@gwacsole.com))

### Operations.

- February ORACLE Newsletter

### Finance.

- February Financial Report

## Chapter Events List 2003-2004

<u>Date</u>	<u>Event</u>
<u>Mar</u>	Develop BoD Nomination List Verify/Screen Candidates Submit Nominations to BoD
Mar 31	SOLE Awards Year Ends
Mar 31	Chapter Luncheon
<u>Apr 1-3</u>	Mid-Atlantic Log 2004
April 1	Submit Chapter Qtly Report
Apr 14	Monthly BoD Meeting
Apr 14	Review Election Ballot
Apr 15	Submit Chapter Nomination
Apr 15	Submit Newsletter Nomination
Apr 28	Chapter Luncheon
<u>May 1</u>	Submit Individual Nominations
5 May	Membership Social
May 12	BoD Meeting
May 15	Finalize/Distribute Ballot
May 31	Chapter Luncheon

**Web Site Statistics** (as of March 2004)

It appears that the Programs, Career Assistance, and Newsletter pages the most visited pages thus far. Complete stats for the website are below:

**PAGE HITS**

Total:	3190
<a href="#">index.html</a>	1460
<a href="#">ProgramsPage.html</a>	226
<a href="#">CareerAssistancePage.html</a>	215
<a href="#">NewlettersPage.html</a>	214
<a href="#">SymposiaSeminarPage.html</a>	149
<a href="#">PastLuncheons.html</a>	104
<a href="#">TechProfPage.html</a>	105
<a href="#">OperationsPage.html</a>	72
<a href="#">BoDOrgChartPage.html</a>	105
<a href="#">membershippage.html</a>	126
<a href="#">ChapterWebsitesPage.html</a>	78
<a href="#">AdminPage.html</a>	58
<a href="#">BoDMtgAgendaMinutesPage.html</a>	93
<a href="#">BoDPage.html</a>	117
<a href="#">NominationsandElectionsPage.html</a>	51
<a href="#">ArchivesPage.html</a>	39
<a href="#">bylawsPandPPage.html</a>	42
<a href="#">AwardsPage.html</a>	175
<a href="#">PicturesPage.html</a>	31
<a href="#">Awards Program Page.html</a>	35

As you can see, there is a lot of good information available to you on the web site and it will only get better. As a matter of fact, the total number of GWAC web pages that have been viewed is over 3000 'hits' in just eight months. Keep checking back for the latest and newest information. Of course, if you have any comments or ideas, please contact: [webmaster@gwacsole.org](mailto:webmaster@gwacsole.org):

**VC Programs**

by Joyce McCallister, CPL at [mccallisterj@comcast.net](mailto:mccallisterj@comcast.net)

**March Luncheon**

The guest speaker for our 31 March luncheon is Mr. Charles T. "Chuck" Nash, Founder and President of Emerging Technologies International Inc.



(ETII). The cost of the luncheon is \$20 per person. The Luncheon will be held at the Fort Myer Officer's Club from 1115 to 1300. Directions can be found on our Web site at [www.gwacsole.org](http://www.gwacsole.org). Please R.S.V.P. with Mary Johnston at [bunnystreet@yahoo.com](mailto:bunnystreet@yahoo.com)

**VC Technical**

By Gary Glick at [glickg@starpower.net](mailto:glickg@starpower.net)

Gary is working on plans for implementing Logistics 101 Training. Under this concept, GWAC will provide training to companies and customers on a variety of introductory level logistics topics. The format for this training will be in the form of a one or two day on-site workshop. Gary took an action item to vet this concept with SOLE HQ and identify any constraints. Gary also took an action to contact AFIT, DAU and DSMC and other SOLE Chapters (e.g., the Leatherneck Chapter) to evaluate approaches and content.

**SOLE Searchers**

Check out the updated "Jobs" page hyperlink at the GWAC Web site at [www.gwacsole.org](http://www.gwacsole.org). or contact Linc Hallen at 301-460-5060.

## BoD Meeting Minutes

### CALL TO ORDER:

GWAC Chair Dave Floyd called the meeting to order at 5:45p.m. on 10 March, 2004 in Crystal City, VA.

### CHAPTER OFFICERS PRESENT:

Dave Floyd	Chair
Lyle Paulson	Immediate Past Chair
BJ Silvey	Vice Chair, Finance
Mary Johnston	Vice Chair Admin Joyce
Mike Connor	Vice Chair Operations
Linc Hallen	Executive Board Mbr
Member Ed Mann	SOLE Member

### OLD BUSINESS:

Past Minutes. The board of directors (BoD) reviewed and recommended approval of the February 2004 minutes.

### VC/COMMITTEE REPORTS:

#### VC FINANCE:

The Board of Directors (BoD) reviewed and recommended approval of the February 2004 BoD Financial report. The \$45.00 dollar check that was sent to headquarters in November for LEF has still not been cashed. BJ suggested we give it another month and then cancel the check and mail another.

#### VC OPERATIONS:

Mike Connor briefed the current ballot format for 2004 board elections. He also talked about the survey that will go out with ballot.

#### VC PROGRAMS:

Luncheon Speakers. We have a speaker for March Luncheon. We do not have a speaker for April's luncheon. The GWAC Membership Social will be held at Dave Floyd's house in Alexandria on May 5<sup>th</sup>, 2004 from 5pm to 8pm. A bottle of wine will be raffled off at the social. Each board member will give a brief description of their duties. An action item was

taken by Lyle Paulson to get a list of past national GWAC chapter award winners. An action item was assigned to Joyce McCallister to provide a crib sheet for awards.

#### VC TECHNICAL:

An action item was assigned to Gary Glick to put together a one page syllabus for a one day Logistics 101 training course. An action item was assigned to Mary Johnston to look into finding someplace to hold a GWAC CPL study group and to provide CPL Study group questions to Mike Connor for the GWAC membership survey.

#### NEW BUSINESS:

Dave Floyd will start sending out welcome letters to new members. DCCEAS asked if any of our GWAC chapter representatives wanted to run for a position on their board. Dave Floyd briefed the BoD on what the MAL chairman was doing in regards to reducing expenses and setting up yearly conference's in Williamsburg, VA.

#### ADJOURNMENT:

There being no further discussions, the Chapter Chair adjourned the meeting at 7:40pm. The next meeting is scheduled for 5:45pm on April 14<sup>th</sup>, 2004 at Anteon, Suite 600, Three Crystal Park in Crystal City.

## GWAC CPL Study Group

Your GWAC BoD is looking into setting up a CPL study group for benefit of GWAC members. This group will meet notionally one night a week for three hours at a location TBD. The study group will be of an informal nature and it will be facilitated by a CPL certified logistician. Participants will be expected to purchase their own reading materials and contribute to group discussion. Sample practice questions will be made available. If you are interested in participating in this study group, either as a facilitator or attendee, please contact Gary at [glickg@starpower.net](mailto:glickg@starpower.net) or at 703-414-6773.

## Article

### *Designing & Assessing Supportability in DOD Weapon Systems: A Guide to Increased Reliability & Reduced Logistics Footprint; from the Fort Belvoir Chapter Newsletter*

The challenges facing today's program manager (PM) have increased dramatically. The 2001 Quadrennial Defense Review (QDR) described the need to reduce the logistics footprint, improve our global mobility, and increase reliability of DoD weapon systems. The new DoD 5000.1 and 5000.2 are oriented toward achieving these objectives while also reducing the time required for development and deployment of needed warfighter capability through implementation of evolutionary acquisition strategies and spiral development processes. Another fundamental change in DoD policy is the designation of the weapon system PM as the life cycle manager [Total Life Cycle Systems Management (TLCSM)], responsible not only for effective and timely acquisition of the system, but also for service as the primary manager and single point of accountability for sustainment of a weapon system throughout its life cycle. This guide provides a template for PMs when assigned or responsible activities to use in defining and assessing their program activities to meet QDR objectives and DoD policy requirements throughout the weapon system life cycle. Emphasis is placed on designing for increased reliability and reduced logistics footprint and on providing for effective product support through performance-based logistics (PBL) strategies. The guide uses the Defense Acquisition Management Framework and a systems engineering process to define the appropriate activities and required outputs throughout a weapon system's life cycle to include those related to sustainment of fielded systems. A Sys-

tem Operational Effectiveness (SOE) framework is included that shows the linkage between overall operational effectiveness and weapon system and product support performance. With today's use of evolutionary acquisition, there is a diminution of the sequential, chronologically phased sequence of design, development, deployment and sustainment activities. With an incremental block development approach, the PM may be involved in one or more of these activities simultaneously. The PM also has to contend with the increasing emphasis on system of systems concepts and network centric warfare. Clearly, there is a need for facilitating guidance to assist the PM with the increasing complexities of that role. This guide provides a reference for PMs and their teams to design in and then assess the effectiveness of their TLCSM responsibilities in implementing PBL strategies anywhere along the system's life cycle.

### GWAC Logistics 101 Training Program

We are looking into putting a GWAC team of instructors together to teach an introductory one-day course in logistics to professionals in government and industry. This course will be taught by GWAC members who have extensive knowledge of logistics, either through CPL certification, a masters degree or higher in a logistics discipline and/or extensive work experience in the logistics field. Here is a notional listing of topics to be covered in the one-day course:

- Acquisition Logistics
- Life Cycle Logistics
- Performance Based Logistics
- Logistics Tools
- Trends in Logistics

Until the Fall we will be refining our Logistics 101 Training concept and soliciting your inputs. If you'd like to know more about GWAC's Logistics 101 Training Program or would like to participate please contact B.J. Silvey at [silveymarbj@comcast.net](mailto:silveymarbj@comcast.net).

# GWAC CHAPTER BOD NOMINATIONS

That time of the year is approaching soon – nomination of the new GWAC BoD for the next operating year. Here’s a timeline extract from the GWAC Policies and Procedures concerning BoD Elections. Think it over and if you are interested, submit your name and bio to the chapter ASAP. Make a difference and run for the BoD.

## **NOMINATIONS COMMITTEE CHAIR:**

Activate the Nominations Committee. Collect from present board members names of recommended replacements.	February Meeting
Develop nomination list.	March
Verify and screen list of candidates.	March
Prepare final list for Board approval. Convey approved list and biographies to the Elections Committee Chairman.	April Meeting April

## **ELECTIONS COMMITTEE CHAIR:**

Activate the Elections Committee.	March
Prepare ballots.	April
Receive approved list and biographies from the Nominations Committee Chairman.	April
Submit ballots and biographies for the May ORACLE.	April
Collect executed ballots at luncheons.	May and June
Collect executed mail-in ballots.	June
Assess validity of ballots.	June
Tally ballots and announce successful candidates.	June
Notify SOLE Executive Director and District Director.	NLT 15 days after luncheon
Convey sealed ballots to incumbent Vice Chair- Admin	June Luncheon

## **CHAPTER CHAIR:**

Convene special Board meeting to break ties.	NLT 1 wk after June Luncheon
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## **VICE CHAIR ADMINISTRATION:**

Prepare notice of election schedule for the April ORACLE.	February
Receive sealed ballots from Elections Committee Chair.	June Luncheon
Destroy sealed ballots	31 days after receipt

**GREATER WASHINGTON AREA  
CHAPTER, INTERNATIONAL  
SOCIETY OF LOGISTICS  
ANNOUNCES  
YEAR 2004 LOGISTICS CONTEST**

**Eligibility:** All GWAC members who have not attended a luncheon in the year prior to this announcement. (That is a lot of you)

**Duration:** Calendar year 2004. Winners are to be determined by the GWAC Board at its meeting to be held in January 2005. The eligible GWAC members who attended the greatest number and next greatest number of luncheons in 2004 will be declared Grand Prize winner and runner up respectively. In the case of a tie the BoD will decide the winner(s). The decision by the board will be final.

**Prizes:** All paying entrants will receive up to ten delicious buffet lunches including a large salad bar, a large hot meal bar with carving board, a build your own sandwich bar, a selection of desserts, coffee and tea. Additionally, each will hear a distinguished speaker talking on a current logistics experience or situation. Also, all will enjoy networking and lively conversations with like-minded logistics professionals in the GWAC area. Each enjoy a pleasant and casual hour and an hour away from the office and the usual office grind.

**Grand Prize:** One SOLE wristwatch, one SOLE pen & pencil set and one SOLE coffee cup.

**Runner Up Prize:** One SOLE desk clock and one SOLE coffee Cup.

## Policy/Procedures

1. *Review of CPL Examination Applications [Chairman, CPL Qualifications Review Board] As published in SOLE Management Newsletter (December 2003, 04-02). Reprinted with permission.*

It is essential that Chapter Chairs, District Directors and CPL Coordinators are aware of the requirements that SOLE has established for CPL applicants. All information is available in the three documents that can be downloaded from the CPL Certification page of the SOLE website ([www.sole.org/downloadcpl.asp](http://www.sole.org/downloadcpl.asp)). In short, applicants must have nine years of experience in logistics unless a qualifying college degree has been awarded. Qualifying degrees are in Engineering, Mathematics, Physics, Chemistry, Economics, Business Administration, Operations Research (to include Statistics and Systems Analysis), Computer (Data) Systems and/or Science. A bachelors, masters, and doctorate degree in these fields can reduce the experience requirement to five, four and three years, respectively. Except for the applicant with a doctoral degree the individual must demonstrate at least two years of experience in a minimum of two fields of logistics.

The application requires that the Chapter Chair, or the District Director if the applicant is not affiliated with a chapter, submit a letter of endorsement for the applicant. In addition, the application should have various supporting documents and a supervisor's signature. It is extremely important that Chapter Chairs ensure that the applicants have all the work experience correctly documented and that the degrees/educational background are reflected appropriately.

It is critical that chapters assess the qualifications of their applicants at the earliest op

portunity. The letter of endorsement is the final opportunity to assess applicant's qualifications, but that occurs very late in the process. If the applicant cannot meet the criteria to take the CPL examination in the timeframe being considered, the applicant must be so informed. This is a good opportunity to educate the applicant on the fields of logistics and discuss how to either obtain qualifying education or the right work experience. Envision the applicant's frustration when their application is declined after they have studied for it.

The applications received at the SOLE office (NLT 60 days before the test) are provided to the Qualifications Review Board (QRB) for assessment. The Board may ask for additional information to fill in details that may qualify an applicant. The QRB will make every effort to get to "yes," but the applicant must meet the Society's criteria to take the test. Applications not meeting the criteria will be disapproved.

If you or your CPL Coordinator have any questions, please email them to Charles (Charlie) Baldwin, CPL, QRB Chairman at [ccbaldwin@verizon.net](mailto:ccbaldwin@verizon.net).

## DCCEAS Notes

**By Lyle Paulson**

This past week (March 18<sup>th</sup>), District of Columbia Council of Engineering and Architectural Societies (DCCEAS) conducted their monthly meeting at the National Academies Building.

Following the normal roll-call, President of DCCEAS, Howard Gibbs, thanked Sue Parsons for conducting an outstanding DCCEAS Engineer's Week.

Ms. Parsons remarked about the outstanding speaker for the Engineer's Lunch-

eon, Alan Hartman, Architect of the Capitol, and showed slides of not only this event but also the presentations of the Engineer and Architect of the Year Award.

Our chapter, Greater Washington Area Chapter, GWAC, of SOLE: The International Society of Logistics was thanked for having a full table at the luncheon. The luncheon had more than 90 people attending while at the Awards Dinner more than 135 people turned-out for this elite occasion.

For those among our chapter that would like to learn more about this unique group of societies visit their website at [www.dcceas.org](http://www.dcceas.org). Next meeting is planned for April 1<sup>st</sup> at 7 p.m. at the National Academies Building, 500 5<sup>th</sup> Street NW, Washington D.C.

## Article

### **SUPPLY CHAIN/PERFORMANCE-BASED LOGISTICS TASK GROUP Report FY03-04**

**Recommendations related to the continued implementation of Performance-Based Logistics (PBL) in the Department of Defense**

**[First in a series of articles extracted from the Defense Business Practice Implementation Board Report to the Senior Executive Council, Department of Defense, dated October 15, 2003] Submitted by Mike Connor**

#### **TASK:**

This DBB Task Group was formed to support efforts by the Department of Defense (DoD) as expressed in the Quadrennial Defense review to "compress the supply chain and improve readiness for major weapon systems and commodities." Specifically, the Task Group was asked to describe private sector best practices used in managing supply chain partnering relationships and pro-

Consistent with its focus on PBL, the Task Group decided to adjust the original terms of reference in order to divide the Group's efforts in two phases:

1) Recommendations on the feasibility of DoD developing long-term agreements with industry partners given its organizational and operational structure.

2) Recommendations on how to develop competencies in support of the development of a life cycle management workforce. Such competencies include the training of staff, writing and negotiating effective contracts, growing business and operational experience, and balancing long term program manager tenure with career rotations.

The Task Group performed a detailed review of the PBL construct and of PBL projects that were in various stages of implementation across DoD. Interviews with the program manager and key staff of a PBL project, and the Defense Logistics Agency Commander were conducted. The Task Group also interviewed Defense Acquisition University (DAU) representatives to gain an understanding of the courses used to train Program Managers (PMs) and others in the Program Management Office (PMO).

Additionally, the Task Group held a brainstorming session with the Deputy Assistant Secretary of the Navy for Logistics, Office of the Under Secretary of Defense for Acquisition Technology and Logistics (OUSD (AT&L)), and Boeing's Director of Contracts & Pricing. In this session, the Task Group discussed the need to expand sources of training for those involved in writing, negotiating and managing PBL contracts beyond DAU courses and the core/non-core functions of the Program Management Office.

Specific reviews of the following items were conducted:

- PBL guidance from each of the Services as well as ongoing PBL projects
- DoD Inspector General audits of PBL projects
- Briefings on the Future Logistics Enterprise by Ms. Morales (OSD(LM&R))
- PBL-related materials from the DAU homepage
- PBL Course offerings available from DAU
- Organizational structure of several PMOs

These reviews revealed several potential areas of improvement to the way DoD

- (a) develops long term agreements (PBLs) with its industry partners,
- (b) develops its workforce's competencies in the areas of writing and negotiating, and managing PBL contracts, and
- (c) manages PM tenure, and the organizational structure of the PMO. The reviews also identified areas that are currently hindered by DoD policy or existing legislation.

The Task Group used these improvement areas as its basis for the development of a number of recommendations which could enhance the Department's implementation of PBL. These recommendations were vetted/presented in various forums attended by representatives from the Services, Office of the Secretary of Defense General Counsel, Office of the Under Secretary of Defense Comptroller (OUSD(C)), and Deputy Under Secretary of Defense for Logistics and Materiel Readiness (DUSD(LM&R)).

**(To Be Continued)**



*Please Join The Greater Washington Area Chapter  
(GWAC) of SOLE,  
The International Society of Logistics*



*Wednesday March 31, 2004  
at the Ft. Myer Officer's Club from 11:15 am to 1:00pm  
For a buffet lunch and talk. The event is \$20.00 pay at the door.  
RSVP to [bunnystreet@yahoo.com](mailto:bunnystreet@yahoo.com)*

**Charles T. "Chuck" Nash Founder and President  
of Emerging Technologies International Inc. (ETII)**

**Chuck's focus is to understand military requirements then actively search out and identify high leverage, emerging technologies that can be inserted quickly and inexpensively into tools for the U.S. military. He was previously employed as the Vice President, Emerging Technology Group, Santa Barbara Applied Research Inc.**

**Prior to that, he served 25 years as an officer in the U.S. Navy. His tours as Naval Aviator included Head of the Strike/Anti-surface Unit Warfare and Air to Air/Strike Support sections on the staff of the Chief of Naval Operations, Pentagon, Washington, DC; Executive Assistant to the Deputy Commander in Chief, US Naval Forces Europe, London, UK; Commanding Officer, Strike Fighter Squadron ONE THREE SEVEN; and Operations Officer, Commander Carrier Airwing THIRTEEN. In addition, he served in four squadrons and has accumulated over 4,300 hour of flight time and 965 carrier landings on nine different aircraft carriers. He also served in temporary liaison billets with US and Foreign special operations forces ashore in Turkey, Northern Iraq, and other international areas.**

**Chuck is often a guest speaker on future military capabilities and military technology applications. Additionally, he frequently appears as a FOX News Channel Military Analyst and on WABC Talk Radio and several other radio stations as a guest military and aviation analyst.**

**He is a member of the Defense Threat Reduction Agency (DTRA) and Naval Air Systems Command (NAVAIR), Expert Panel for the Supersonic Cruise Missile Advanced Concept Technology Demonstration. Sponsor and Co-Chairman of the Board of Isothermal Systems Research. He is a member of Naval Aviation, The U.S. Naval Institute, and The Tailhook Association.**



# Mid-Atlantic Log

**6<sup>th</sup> Annual**

**Mid-Atlantic Logistics Conference & Professional Development Workshop**  
**Woodlands Conference Center/Woodlands Hotel & Suites, Williamsburg,**  
**Virginia USA**

**April 1-3, 2004**

## **"Transforming Logistics Throughout The Enterprise"**

*The Chapters of District 02 of the International Society of Logistics (SOLE) are pleased to announce the 6<sup>th</sup> Annual Mid-Atlantic Logistics Conference and Professional Development Workshop.*

- The Keynote Speaker is Mr. Louis A. Kratz, Assistant Undersecretary of Defense (Logistics Plans and Programs)
  - Continuing Education Unit (CEU) Accredited PD Workshop conducted by Accenture on Thursday, April 1<sup>st</sup>
  - Two Conference days - Friday, April 2<sup>nd</sup> and Saturday, April 3<sup>rd</sup> - Technical and Education Tracks both Days
  - Continuing Education Unit (CEU) Accredited " Logistics Seminar Series" on Friday, April 2<sup>nd</sup> and Saturday, April 3<sup>rd</sup>
  - Government and Industry representatives will be displaying products and services in the Exhibit area Friday, April 2<sup>nd</sup>
- Conference Social Sponsored by Bearing Point

### **Workshops, Speakers, Panels, And Exhibits, On Topics Such As:**

Future Logistics Enterprise (FLE) ---- Depot Maintenance Partnerships ---- Condition Based Maintenance + (CBM+)  
 Total Life Cycle Systems Management (TLCSM) ---- End-to-End Distribution ---- Executive Agent Responsibilities Enterprise Integration (EI) ---- Supply Chain Management ---- HomeLand Security ---- Reliability/Maintainability Analysis  
 Performance Based Service Acquisition (PBSA) ---- Performance Based Logistics ---- Concurrent Engineering Supportability Analysis ---- Total Ownership Cost (TOC) ---- DoD 5000 Directive Update

**For Additional Information, Please Visit Us On Our Web Page [www.mid-atlantic-log.net](http://www.mid-atlantic-log.net)**

**Or Contact Our Staff Listed Below**

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### **Workshop And Conference Rates**

<input type="checkbox"/> PD Workshop SOLE Member	\$125	<input type="checkbox"/> PD Workshop SOLE Member	\$155
<input type="checkbox"/> PD Workshop Non-SOLE Member	\$160	<input type="checkbox"/> PD Workshop Non-SOLE Member	\$185
<input type="checkbox"/> MAL Conference SOLE Member	\$155	<input type="checkbox"/> MAL Conference SOLE Member	\$185
<input type="checkbox"/> MAL Conference Non-SOLE Member	\$190	<input type="checkbox"/> MAL Conference Non-SOLE Member	\$215

### **Woodlands Hotel and Suites**

105 Visitor Center Drive, Williamsburg, VA 23185  
 Woodlands Reservations Desk: 1-800- 261-9530 (9:00 a.m. - 5:00 p.m. ET)

**The "Mid-Atlantic Logistics" Rate is \$110.00 plus tax**

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